

Mobile app

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Mobile app: Sub campaign

/ Getting started

In this article, you can find information about the mobile app: sub campaign sub-category. Sub campaigns are blocks of desired content like products, promotion pages, or opensets that will be visible in the mobile app directly below the carousel. Customers are able to select these blocks in order to be redirected to the desired page.

Remember

You can find more information about the mobile app and other sub-categories in the [Mobile app](#) article.

16:00

16%

Slevy až - 50%

Objevte naše produkty výprodeji!

[NAKUPOVAT](#)

SLEVY
AŽ
-50%

NEZBYTNOSTI PRO NOVE ZAČATKY

LÍČENÍ
od **99 Kč**

NEZBYTNOSTI PRO NOVE ZAČATKY

PROZKOUMEJTE
NAŠE VŮNĚ
až **-50%**

NEZBYTNOSTI PRO NOVE ZAČATKY

PÉČE O VLASY
& **PLEŤ**
od **129 Kč**

No offers yet.



Home



Catalogue



Store



Wishlist



Cart



Visualization of the sub campaign on the mobile app

To open the sub campaign view, in the admin panel, navigate to:

Mobile app > sub campaign

All possible operations to perform on the **sub campaign** view can be done in the **Filters (1)**, and **Sub campaigns (2)** tabs.

The screenshot displays the Yves Rocher admin panel for the 'Mobile App > Sub campaign' view. The interface is divided into several sections:

- Header:** Yves Rocher YRCZ UAT, Messages 991, Session ends in 29min 51s, GAC, Welcome Mateusz Salasiński.
- Sidebar:** Navigation menu with categories like General, Beauty Advl..., Alt shops, Catalog, Promotions, Customers, Orders, Reports, CMS, Import/Export, System, POS, Titles, Structure, Campaigns, Herbarium, and Mobile App (highlighted).
- Main Content Area:**
 - Sub campaign:** Title of the current view.
 - Filters (1):** A section with input fields for 'Is active?', 'Date start' (From: To:), and 'Date end' (From: To:). Buttons for 'Apply filters' and 'Clear filters' are present.
 - Sub campaigns (2):** A table listing 8 entries. The table has columns: ID, Internal name, Place, Sort order, Date start, Date end, Is active?, and Actions. The actions column contains 'Edit' and 'Delete' buttons for each entry.

ID	Internal name	Place	Sort order	Date start	Date end	Is active?	Actions
15	Boutique	Homepage	3			✓	Edit Delete
13	Haircare	Boutique	3			✓	Edit Delete
11	Make-up offer	Homepage	1			✓	Edit Delete
17	Paper mailing	Homepage	4			✓	Edit Delete
12	Parfume offer	Homepage	2			✓	Edit Delete
14	Plaisiris Nature	Boutique	4			✓	Edit Delete
16	Test	Boutique	0			✓	Edit Delete
18	testdeactivate	testdeactivate	2	2022-12-06 00:00:00	2022-12-28 00:00:00	✗	Edit Delete

Visualization of the sub campaign sub-category

Table of contents:

1. [Filters section](#)
2. [Sub campaign](#)
3. [Creating a sub campaign](#)

/ Filters section

The **Filters** section allows sorting of the sub campaigns in the mobile app module, based on the available filters. Below you will find a description of available filters

Visualization of the filters section

- **Is active?** - Sub campaign activity status.
- **Date start** - A range of dates that indicate the start date of the sub campaign.
- **Date end** - A range of dates that indicate the end date of the sub campaign.

After defining the above filters, select the **Apply Filters** button to get a list of sites according to the applied filters.

/ Sub campaign

The **Sub campaign** section allows organizing the filtered featured sub campaigns, edit them and create new ones and delete them.

Below you will find a description of all possible actions you can perform in the sub campaign section in the admin panel.

*** Sub campaigns** + Add

1 Show 10 entries 4 Search:

ID	Internal name	Place	Sort order	Date start	Date end	Is active?	Actions
15	Boutique	Homepage	3			✓	Edit Delete
13	Haircare	Boutique	3			✓	Edit Delete
11	Make-up offer	Homepage	1			✓	Edit Delete
17	Paper mailing	Homepage	4			✓	Edit Delete
12	Parfume offer	Homepage	2			✓	Edit Delete
14	Plaisiris Nature	Boutique	4			✓	Edit Delete
16	Test	Boutique	0			✓	Edit Delete
18	testdeactivate	testdeactivate	2	2022-12-06 00:00:00	2022-12-28 00:00:00	✗	Edit Delete

Showing 1 to 8 of 8 entries 5 ← Previous 1 Next →

Visualization of the sub campaign section

- Select the **Show X entries(1)** field to set the number of sub campaigns, displayed on one page (min 10 / max 100).
- The names of the columns **(2)** that contain information about a target sub campaign. Each column is susceptible to sorting.
To sort the records, click on the title of the column in question.
 - **ID** - An internal ID of the sub campaign.
 - **Internal name** - Internal name of the sub campaign.
 - **Place** - Place identification: homepage / boutique. Field is used by mobile application to distinguish which banners should go to home view and which to boutique view.
 - **Sort order** - Sort order of the sub campaign.
 - **Date start** - Start date when the sub campaign will be visible to the customers.
 - **Date End** - End date when the sub campaign will be hidden from the customers.
 - **Is active?** - Activity status of the sub campaign.
 - **Actions** - List of buttons with possible actions that can be done to the sub campaign.
 - **Edit** - Edit desired sub campaign. As editing contains exactly the same fields and actions as creating a new sub campaign you can read more about it in the [Creating a sub campaign](#) chapter.
 - **Delete** - Deletes the selected sub campaign without the ability to restore it.

- Select the **Add (3)** button to go to the adding the new sub campaign. You can learn more about adding of the sub campaign in the [Creating a sub campaign](#) chapter.
 - **Search box (4)** where you can search for sub campaigns by their system name.
 - **Page buttons(5)**, which allow users to change the page of the currently viewed content.
-

/ Creating a sub campaign

Add button allows users to create a new sub campaign.

Below, you will find a description of all possible fields that can be edited while creating a new sub campaign in the admin panel.

* Sub campaign

General

Internal name *

Place *

Place identification: homepage / boutique. Field is used by mobile application to distinguish which banners should go to home view and which to boutique view.

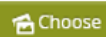
Link type *

Object ID *

Provide SKU if link type is set to "Product"/"Openset page" or ID if is set to Category or Promotion page

Small image *

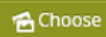
Click here to select new picture



Recommended image size: 200x400

Medium image *

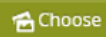
Click here to select new picture



Recommended image size: 400x600

Large image *

Click here to select new picture



Recommended image size: 800x1000

Start date

End date

Sort order *

Is active?

 OFF

Save

Cancel

Visualization of the creating the sub campaign

- **Internal name** (mandatory) - Internal name of the sub campaign.
- **Place** (mandatory) - Place identification: homepage / boutique. Field is used by mobile application to distinguish which banners should go to home view and which to boutique view.
- **Link type** (mandatory) - Type of a link available in the sub campaign. Depending on the selected type the **Object ID** field will require different input. There are 5 types of links:
 - Product - Product available on the website.

- Category (tag) - Category tag available on the website.
- Promotion page - The promotion page available on the website.
- Openset page - Openset page available on the website.
- Custom view - Custom object programmed by the mobile app developers.
- **Object ID** (mandatory) - ID of an object selected in **Link type** section.
 - Product - Product SKU i.e. J12345
 - Category (tag) -Tag ID i.e. 76938
 - Promotion page - Promotion page internal ID i.e. 1234
 - Openset page - Openset internal ID i.e. 765
 - Custom view - Custom field that doesn't have any validation. Custom values configured and programmed by mobile app developers can be put here.
- **Small image** (mandatory) - Small image of the sub campaign. Recommended image size is 200x400px. This image will be visible to the customers.
- **Medium image** (mandatory) - Medium image of the sub campaign. Recommended image size is 400x600px. This image will be visible to the customers.
- **Large image** (mandatory) - Large image of the sub campaign. Recommended image size is 800x1000px. This image will be visible to the customers.
- **Start date** - Start date when the sub campaign will be visible to the customers.
- **End date** - End date when the sub campaign will be hidden from the customers.
- **Sort order** (mandatory) - Sort order of the sub campaign. The lower the sort order the earlier in the order selected sub campaign will be visible to the customer.
- **Is active?** - Switch, which defines if the selected sub campaign is visible in the mobile app.

With all necessary fields filled, you can save the changes using the **save** button.

Mobile app: Carousel

/ Getting started

In this article, you can find information about the mobile app: Carousel sub-category. Carousel is equivalent to sliders on the e-commerce platform, except it shows only the first carousel depending on their sort order and after selecting it customer will see a story (similar to Instagrams stories), where every available carousel is visible for a short time.

Remember

You can find more information about the mobile app and other sub-categories in the [Mobile app](#) article.



Visualization of the carousel story on the mobile app

To open the Carousel view, in the admin panel, navigate to:

Mobile app > Carousel

All possible operations to perform on the **Carousel** view can be done in the **Filters (1)**, and **Carousel (2)** tabs.

Visualization of the carousel sub-category

Table of contents:

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2. [Carousel](#)
3. [Creating a carousel](#)
4. [Application view](#)

/ Filters section

The **Filters** section allows sorting of the carousel in the mobile app module, based on the available filters. Below you will find a description of available filters

Filters

Is active?

Date start From: To:

Date end From: To:

Apply filters Clear filters

Visualization of the filters section

- **Is active?** - Carousel activity status.
- **Date start** - A range of dates that indicate the start date of the carousel.
- **Date end** - A range of dates that indicate the end date of the carousel.

After defining the above filters, select the **Apply Filters** button to get a list of sites according to the applied filters.

/ Carousel

The **Carousel** section allows organizing the filtered featured carousels, edit them and create new ones and delete them.

Below you will find a description of all possible actions you can perform in the Carousel section.

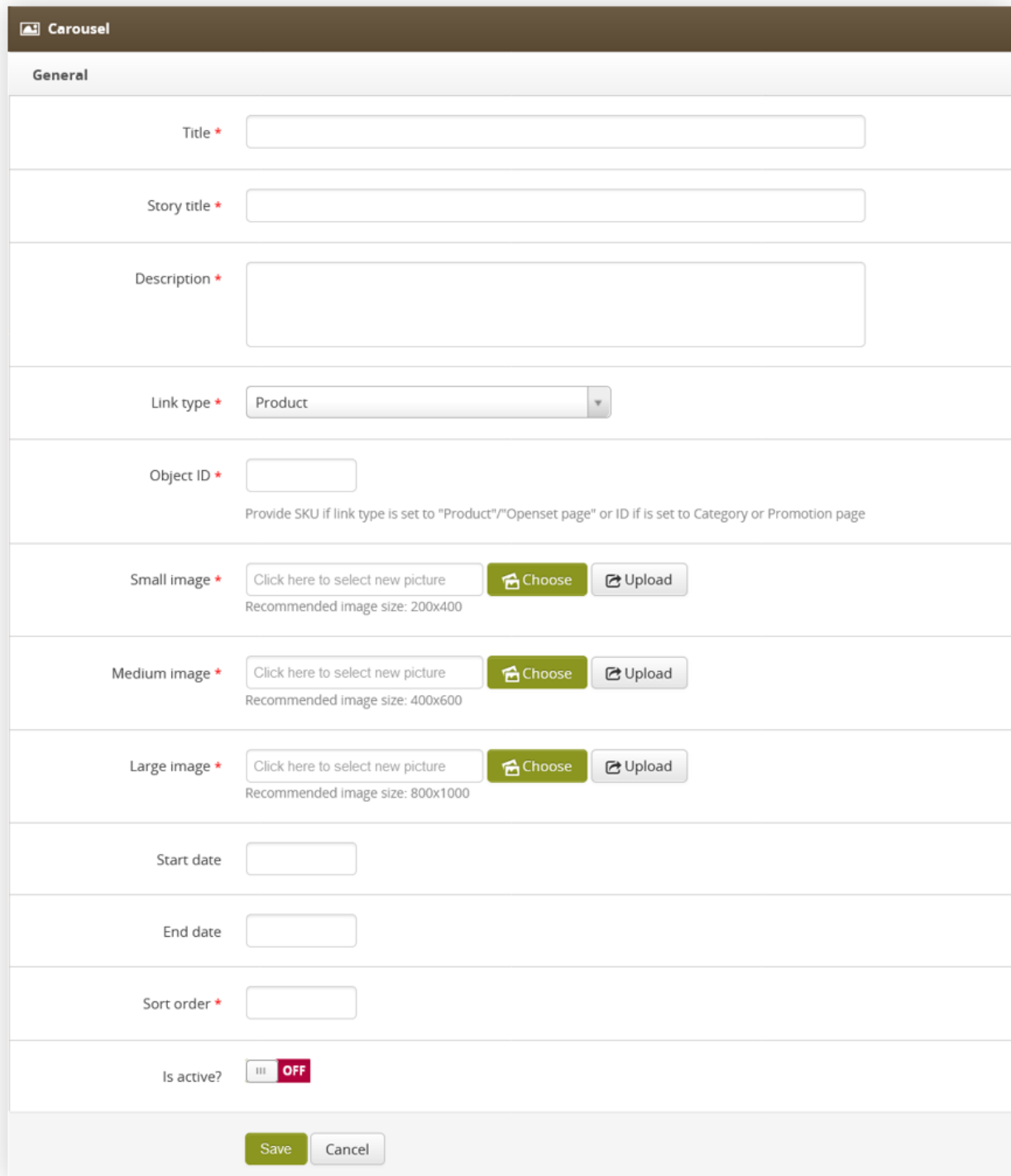
Visualization of the carousel section

- Select the **Show X entries(1)** field to set the number of carousels, displayed on one page (min 10 / max 100).
- The names of the columns **(2)** that contain information about a target carousel. Each column is susceptible to sorting.
To sort the records, click on the title of the column in question.
 - **ID** - An internal ID of the carousel.
 - **Title** - Internal title of the carousel. This field is not visible to the customers
 - **Story title** - Story, public title of the carousel. This field is visible to the customers.
 - **Date start** - Start date when the carousel will be visible to the customers.
 - **Date End** - End date when the carousel will be hidden from the customers.
 - **Is active?** - Activity status of the carousel.
 - **Actions** - List of buttons with possible actions that can be done to the desired carousel.
 - **Edit** - Edit desired carousel. As editing contains exactly the same fields and actions as creating a new carousel you can read more about it in the [Creating a carousel](#) chapter.
 - **Delete** - Deletes the selected carousel without the ability to restore it.
- Select the **Add (3)** button to go to the adding the new carousel. You can learn more about adding of the carousel in the [Creating a carousel](#) chapter.
- **Search box (4)** where you can search for carousels by their system name.
- **Page buttons(5)**, which allow users to change the page of the currently viewed carousel.

/ Creating a carousel

Add button allows users to create a new carousel.

Below, you will find a description of all possible fields that can be edited while creating a new carousel.



The screenshot shows a web form titled "Carousel" with a "General" section. The form contains the following fields and controls:

- Title ***: A text input field.
- Story title ***: A text input field.
- Description ***: A large text area for a detailed description.
- Link type ***: A dropdown menu currently set to "Product".
- Object ID ***: A text input field with a note below it: "Provide SKU if link type is set to 'Product'/'Openset page' or ID if is set to Category or Promotion page".
- Small image ***: A text input field with a "Choose" button (with a picture icon) and an "Upload" button. Below the input is the text "Recommended image size: 200x400".
- Medium image ***: A text input field with a "Choose" button and an "Upload" button. Below the input is the text "Recommended image size: 400x600".
- Large image ***: A text input field with a "Choose" button and an "Upload" button. Below the input is the text "Recommended image size: 800x1000".
- Start date**: A date input field.
- End date**: A date input field.
- Sort order ***: A text input field.
- Is active?**: A toggle switch currently set to "OFF".

At the bottom of the form are two buttons: "Save" and "Cancel".

Visualization of the creating the carousel

- **Title** (mandatory) - Internal carousel name. This field is not visible to the customers.
- **Story title** (mandatory) - Public carousel name. This field is visible to the customers.
- **Description** (mandatory) - Description of the carousel. This field is visible to the customers.
- **Link type** (mandatory) - Type of a link available in the carousel. Depending on the selected type the **Object ID** field will require different input. There are 5 types of links:
 - Product - Product available on the website.
 - Category (tag) - Category tag available on the website.
 - Promotion page - Promotion page available on the website.
 - Openset page - Openset page available on the website.
 - Custom view - Custom object programmed by the mobile app developers.
- **Object ID** (mandatory) - ID of an object selected in **Link type** section.
 - Product - Product SKU i.e. J12345
 - Category (tag) -Tag ID i.e. 76938
 - Promotion page - Promotion page internal ID i.e. 1234
 - Openset page - Openset internal ID i.e. 765
 - Custom view - Custom field that doesn't have any validation. Custom values configured and programmed by mobile app developers can be put here.
- **Small image** (mandatory) - Small image of the carousel. Recommended image size: 200x400.
- **Medium image** (mandatory) - Medium image of the carousel. Recommended image size: 400x600.
- **Large image** (mandatory) - Large image of the carousel. Recommended image size: 800x1000.
- **Start date** - Start date when the carousel will be visible to the customers.
- **End date** - End date when the carousel will be hidden from the customers.
- **Sort order** (mandatory) - Sort order of the carousel. The lower the sort order the earlier in the order selected carousel will be visible to the customer.
- **Is active?** - Switch, which defines if the selected carousel is visible in the mobile app.

With all necessary fields filled, you can save the changes using the **save** button.

/ Application view

Customers accessing the Yves Rocher application will view the carousel with the lowest sort order at the top of the page.

11:26

41%



SLEVY AŽ -50%

Slevy až - 50%

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NEZBYTNOSTI PRO NOVÉ ZACÁTKY

LÍČENÍ
od **99 Kč**

NEZBYTNOSTI PRO NOVÉ ZACÁTKY

**PROZKOUMEJTE
NAŠE VŮNĚ**
až **-50%**

NEZBYTNOSTI PRO NOVÉ ZACÁTKY

NEZBYTNOSTI PRO NOVÉ ZACÁTKY



Home



Catalogue



Store



Wishlist



Cart



Visualization of the carousel on the mobile app

When selecting the carousel it will open carousel story where the carousel will change the slide every 10 seconds.



Visualization of the carousel story on the mobile app

Selecting the **discover more** button will redirect the user to the desired page set in the "**link type**" and "**object id**" part of the carousel.

13:41

37%



Promotion



Vánoční kolekce

4.4 ★

-12%



Adventní kalendář 2022

24 kosmetických
překvapení pod
hvězdným nebem

1690 Kč

1490 Kč



This is the best price
in the last 30 days

0 ★

-24%



Tělový peeling s karité

Regenerační
schopnosti
bambuckého másla

329 Kč

249 Kč



This is the best price
in the last 30 days



Mobile app

/ Getting started

Mobile API is an interface that allows Yves Rocher Mobile application for android and iOS to get content from Yves-Rocher website. The mobile app should get configured in the Yves Rocher admin panel in order to work properly. The mobile app has its own category in the administrator panel called "Mobile app" where content for the mobile app can be configured. Detailed information about each sub-category can be found in the separate articles listed in the [Mobile app sub-categories](#) section.

Remember

Yves Rocher API documentation for developer use can be accessed under URL <https://yr-api-doc.netlify.app/>

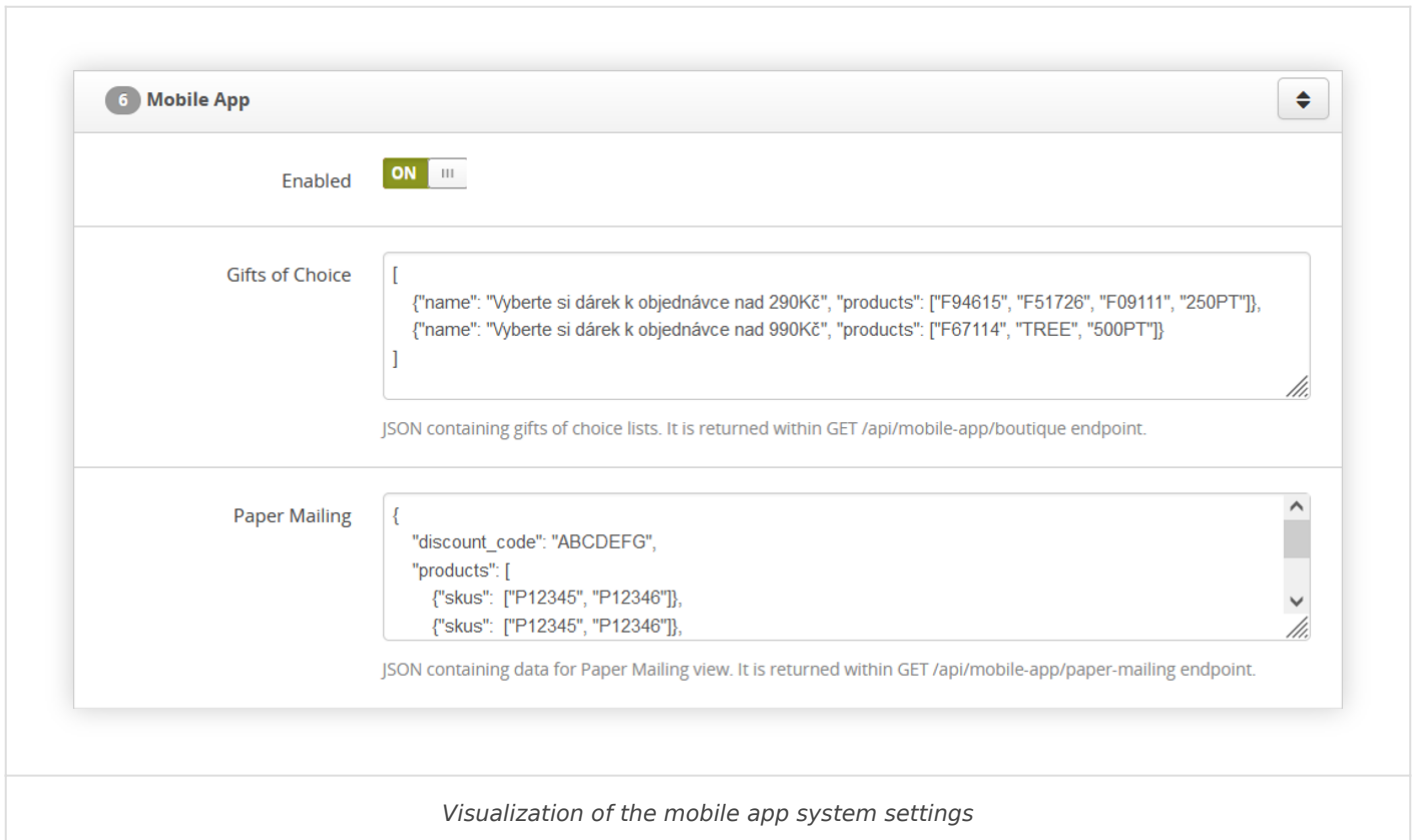
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2. [Mobile app sub-categories](#)

/ Enabling the Mobile app

Mobile app by default is disabled on the selected environment. In order to enable or disable it you have to navigate to:

System > System / Settings > Integrations > Mobile App



In the mobile app menu you can find three options:

- **Enable** - A switch that enables or disables the mobile application integration. This switch should be always turned on if the selected country is using the mobile app, as turning it off will cause an issue with API communication between Yves Rocher mobile application and Yves Rocher admin panel.
- **Gifts of choice** - An JSON of gifts of choices, which shows up in the mobile application. The JSON has to be set between two square brackets ([]) and must include two parameters:
 - "name" - A name of the gifts of choice section.
 - "min_cart_value" - A minimum cart value that needs to be met for the selected gift of choice to appear.
 - "products" - An array of product SKUs that are available in the selected gifts of choice.

i Example

Below you can find an example JSON of gifts of choice.

```
[
  {"name": "Gifts from 100 EUR", "min_cart_value": 100, "products": ["P12345", "P12346"]},
  {"name": "Gifts from 150 EUR", "min_cart_value": 150, "products": ["P92345", "P92346"]}
]
```

- **Paper Mailing** - An JSON of paper mailing products that show up in the mobile application. The JSON has to be set between two curly brackets ({ }) and must include the following parameters:
 - "ver1" or "ver2" - a version of the paper mailing call
 - "discount_code" - Selected discount code.
 - "products" - An array of SKUs that are available in the selected paper mailings. The array contains "SKUs" parameter which contains an array of SKU numbers.

i Example

Below you can find an example JSON of gifts of paper mailing.

```
{
  "ver1": {
    "discount_code": "ABCDEFGH",
    "products": [
      {"skus": ["P12345", "P12346"]},
      {"skus": ["P12345", "P12346"]}
    ]
  },
  "ver2": {
    "offer_id": "offer_id_1",
    "discount_code": "ABCDEFGH",
    "discount_percentage": 10,
    "products": [
      {"skus": ["12345","12346","12347"]}
    ],
    "additional": {
      "validity": "2024-12-31",
      "ean_image": "https://example.com/image.jpg",
      "image_small": "https://example.com/image-sm.jpg",
      "image_medium": "https://example.com/image-md.jpg",
      "image_large": "https://example.com/image-lg.jpg"
    }
  }
}
```

i Remember

You can find more about paper mailing api calls in

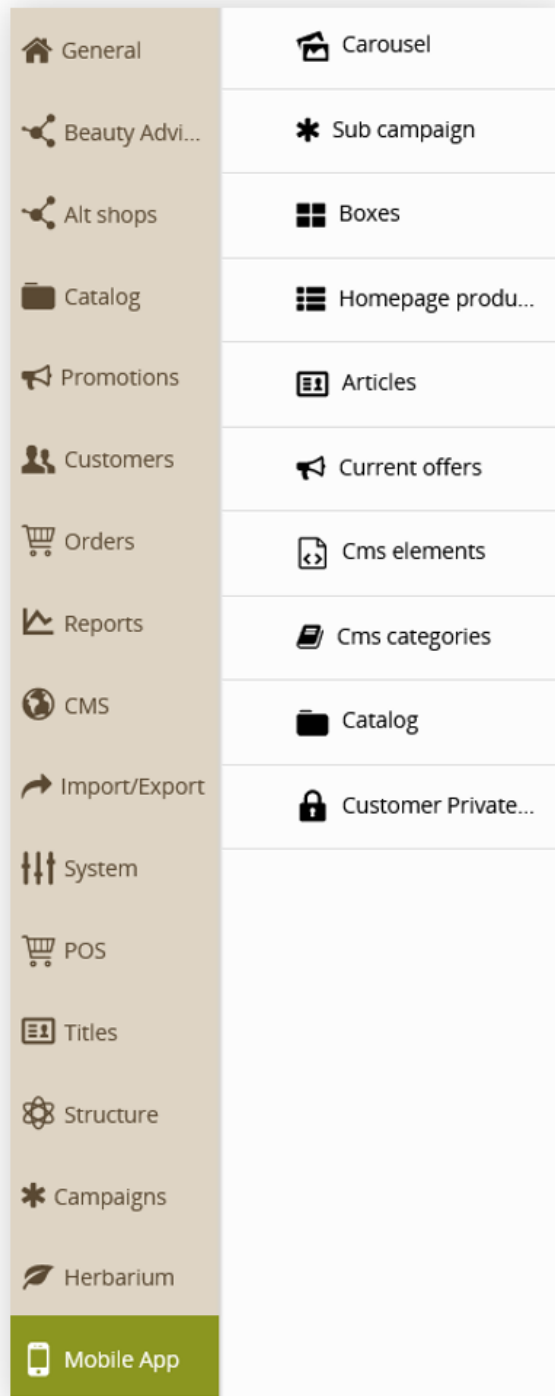
https://yr-api-doc-staging-v6.netlify.app/api-raml/#mobile_app_paper_mailing_get

https://yr-api-doc-staging-v6.netlify.app/api-raml/#mobile_app_paper_mailing_list_get

With an enabled mobile app all the categories described in the [Mobile app sub-categories](#) can be used in the mobile application.

/ Mobile app sub-categories

The mobile app content can be managed using the "Mobile app" category in the admin panel. In this category, you will find many different subcategories that will be read by the mobile app and shown on the application.



Visualization of the mobile app sub-categories

Below you will find URLs to the articles of the currently available sub-categories

- [Carousel](#)
- [Sub Campaign](#)
- Boxes
- Homepage products
- Articles

- Current offers
- Cms elements
- Cms categories
- Catalog
- [Customer private offers](#)