

Activating panel elements in the Alt shops module

/ Getting started

Some changes in the admin panel require additional activation in the Alt shops module in order to be visible to the customers on the store's website.

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/ Alt shop

Remember

Alt shop - an alternative version of an online store. The main idea of the functionality is to provide the ability to create separate offers like different promotions, product prices, or even with a different activity status of individual page elements (static subpages, promotional pages, products), which are presented to different groups of store customers.

One of the main scenarios for using alt shops is to provide people who participate in Member Club (You can find more about Member club in the **[UNDER CONSTRUCTION]** article) with a separate offer where they can enjoy a fixed discount, such as 10% off.

Originally, the functionality was also to be used for A/B testing.

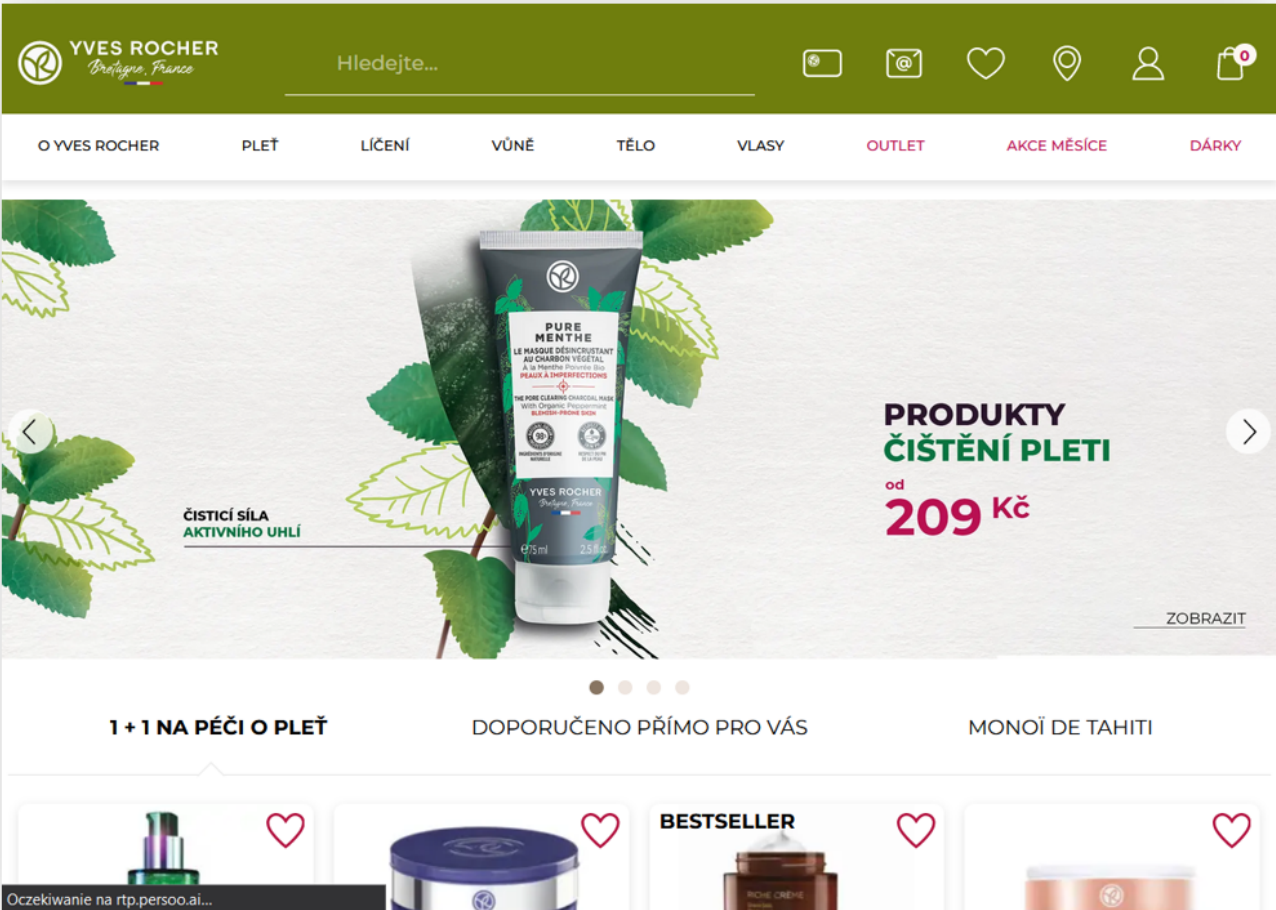
Default alt shop

The starting point is always the alt shop with **id = 1**. This is from the point of view of the system: always existing and always active alt shop.

Often, the default alt shop is defined in the panel by business administrators as “alt shop 0” or “alt shop default”. Because of administrators' habits, it is possible to activate the alt shop default by adding the URL parameter **?yras=0** and **?yras=default** to the page address, for example:

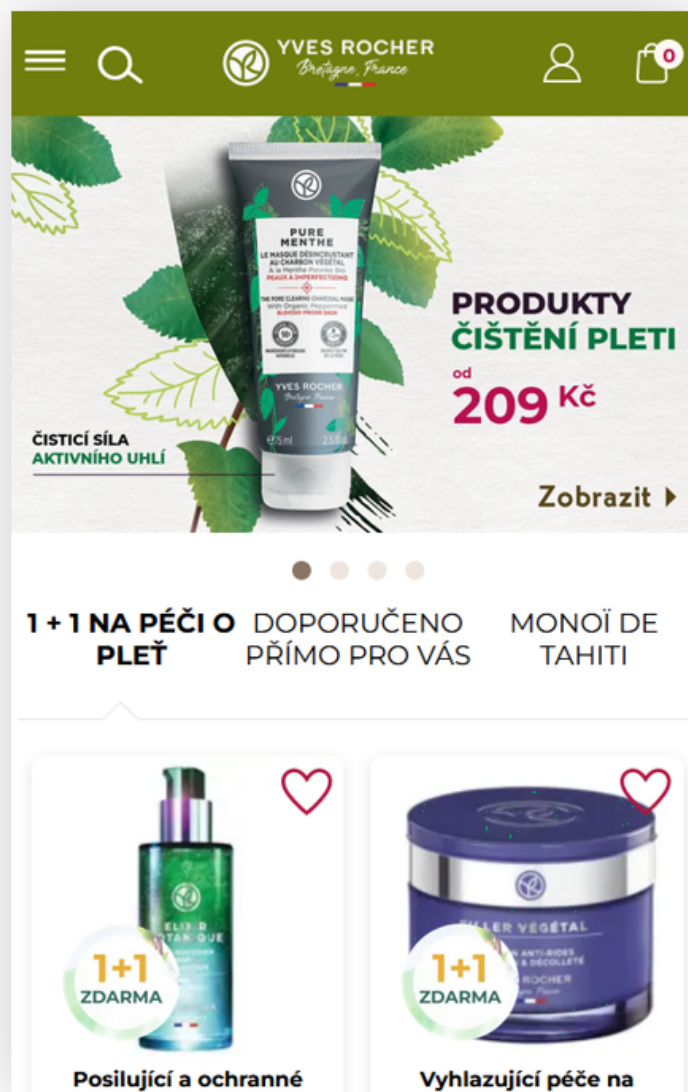
<https://www.yves-rocher.cz/?yras=0>

<https://www.yves-rocher.cz/?yras=default>



The screenshot displays the Yves Rocher website interface. At the top, there is a green navigation bar with the Yves Rocher logo, a search bar labeled "Hledejte...", and icons for currency, email, heart, location, user profile, and a shopping cart with a notification badge. Below the navigation bar is a horizontal menu with categories: O YVES ROCHER, PLEŤ, LIČENÍ, VŮNĚ, TĚLO, VLASY, OUTLET, AKCE MĚSICE, and DÁRKY. The main content area features a large promotional banner for "PURE MENTHE" skin care products. The banner includes a product image, the text "ČISTÍCÍ SÍLA AKTIVNÍHO UHLÍ", and a price tag "PRODUKTY ČIŠTĚNÍ PLETI od 209 Kč". Below the banner are three sections: "1 + 1 NA PÉČI O PLEŤ", "DOPORUČENO PŘÍMO PRO VÁS", and "MONOÏ DE TAHITI". At the bottom, there is a row of product recommendations, each with a heart icon, and a "BESTSELLER" label. A small text "Oczekiwanie na rtp.persoo.ai..." is visible in the bottom left corner of the product row.

Visualization of the default alt shop on CZ PROD (Desktop version)



Visualization of the default alt shop on CZ PROD (Mobile version)

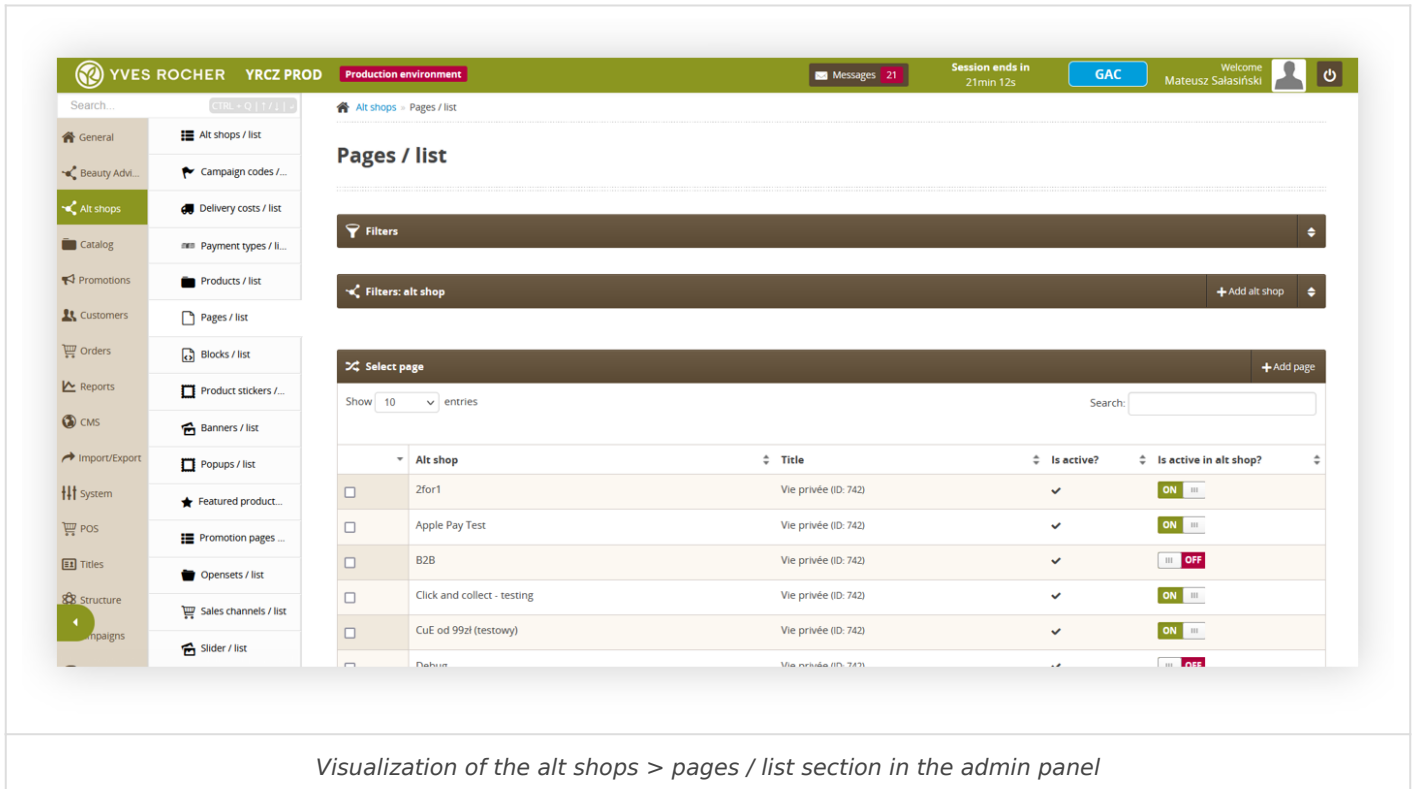
/ Activating an element in the Alt shops module

Most of the changes made to the elements of the administration panel require activating them in the altshops module. Note that newly created elements are inactive by default in all alt shops. In

the following example, you will learn how to activate a CMS page (More about CMS pages can be found in the **[UNDER CONSTRUCTION]** article).

To activate a CMS page in the Altshop module, in the administration panel navigate to:

Alt shops > Pages / list



Visualization of the alt shops > pages / list section in the admin panel

Then, in the Select page section, in the **Search field (2)** find the CMS page you want to activate. After searching, you will find a list of all Altshops on which the desired page can be activated. If you would like to activate the CMS page in only one of the Alt shops, set the switch to **“ON” (3)** next to the record in question. If you would like to change the activity in bulk, select the fields of interest **(1)**, then choose the **status (active/inactive) (4)** you want to assign to the selected pages. In the last step, select the **Set for selected** button to change the defined status to the selected pages, or select the **Set for all** button to change the activity for all CMS currently filtered CMS Pages.

i Remember

Putting the page name in the search field doesn't mean that pages are filtered. When using the **Set for all** button, remember to filter the pages in the Filter tab.

i Remember

In order to manage the list of CMS pages in the Alt shop module more efficiently, please refer to the [Description of the Pages / list module \(Alt shops\)](#) article.

Select page + Add page

Show 10 entries Search:

<input type="checkbox"/>	Alt shop	Title	Is active?	Is active in alt shop?
<input type="checkbox"/>	2for1	Vie privée (ID: 742)	✓	ON <input type="checkbox"/>
<input type="checkbox"/>	Apple Pay Test	Vie privée (ID: 742)	✓	ON <input type="checkbox"/>
<input type="checkbox"/>	B2B	Vie privée (ID: 742)	✓	<input type="checkbox"/> OFF
<input type="checkbox"/>	Click and collect - testing	Vie privée (ID: 742)	✓	ON <input type="checkbox"/>
<input type="checkbox"/>	CuE od 99zł (testowy)	Vie privée (ID: 742)	✓	ON <input type="checkbox"/>
<input type="checkbox"/>	Debug	Vie privée (ID: 742)	✓	<input type="checkbox"/> OFF
<input type="checkbox"/>	Default	Vie privée (ID: 742)	✓	ON <input type="checkbox"/>
<input type="checkbox"/>	Default (copy)	Vie privée (ID: 742)	✓	ON <input type="checkbox"/>
<input type="checkbox"/>	default_bagchat	Vie privée (ID: 742)	✓	ON <input type="checkbox"/>
<input type="checkbox"/>	default_bapfron	Vie privée (ID: 742)	✓	ON <input type="checkbox"/>

Showing 1 to 10 of 9,252 entries ← Previous 1 2 3 4 5 Next →

Active Set for selected Set for all

4

Visualization of the pages / list in the alt shops module

Warning

If filters are not applied to the CMS pages displayed, the **Set for all** option will assign the desired action to **all** pages available in the database. Please be cautious with this setting, as activating every possible CMS page or block might break other active pages or blocks.

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