

Friendly URLs

/ Getting started

This article describes Friendly URLs and their aliases. Friendly URLs are links that are assigned to created content for example CMS pages, products, promotion pages or opensets.

Friendly URLs can have assigned aliases, which will redirect the user to the selected friendly URL using the custom-made alias.

To open the Blocks / list view, in the admin panel, navigate to:

CMS > Friendly URLs / list

In the Friendly URLs / list view, we can find one tab: Friendly / URLs **(1)**

The screenshot shows the Yves Rocher CMS admin panel. The top navigation bar includes 'YVES ROCHER YRCZ PROD', 'Production environment', 'Messages 69', 'Session ends in 29min 38s', 'GAC', and 'Welcome Mateusz Salasiński'. The left sidebar contains a search bar and a list of menu items. The 'CMS' menu item is highlighted, and a red circle with the number '1' points to the 'Friendly URLs / list' option. The main content area displays the 'Friendly URLs / list' view, which includes a table of friendly URLs. The table has columns for ID, Request path, Related element, Update time, and Actions. The table contains 10 entries, each with an 'Edit' button. The bottom of the table shows 'Showing 1 to 10 of 4,334 entries' and navigation links for 'Previous', '1', '2', '3', '4', '5', and 'Next'.

ID	Request path	Related element	Update time	Actions
5578	/obchodne_podmienky_sk	CMS Page: Vie privée	2015-10-20 17:39:38	Edit
5579	/witaj_w_swiecie_piekna	CMS Page: WITAJ W SWIECIE ROSLIN	2016-03-30 15:47:54	Edit
5580	/eksperci_w_kosmetyce_od_1959	CMS Page: EKSPERCI W KOSMETYCE JUŻ OD 1959 ROKU	2016-04-01 00:54:25	Edit
5581	/naturalne_piekno_kobiet	CMS Page: NATURALNE PIĘKNO KOBIET	2016-04-01 00:46:42	Edit
5582	/wizja_marki	CMS Page: Yves Rocher - wizja jednego człowieka	2016-03-31 13:05:26	Edit
5583	/la_gacilly	CMS Page: LA GACILLY, LABORATORIUM POD GOŁYM NIEBEM	2016-03-21 12:34:19	Edit
5584	/podejscie_ekologiczne	CMS Page: Podejście 100% ekologiczne	2016-03-21 12:18:24	Edit
5585	/skladniki_roslinne	CMS Page: SKŁADNIKI ROSLINNE	2016-03-21 12:13:45	Edit
5586	/fundacja_yves_rocher	CMS Page: FUNDACJA YVES ROCHER INSTITUT DE FRANCE	2016-03-30 11:55:33	Edit
5587	/co_nas_wyroznia	CMS Page: Yves Rocher: Co nas wyróżnia?	2016-03-30 15:50:28	Edit

Visualization of the Friendly URLs / list page

Friendly URL aliases are located in the:

CMS > Friendly URLs / Aliases

In the Friendly URLs / aliases view, we can find two tabs: Filters (2) and Friendly URLs / aliases (3)

The screenshot shows the Yves Rocher CMS interface. The top bar includes the Yves Rocher logo, 'YRCZ PROD', 'Production environment', a messages count of 69, a session timer, and a user profile. The left sidebar lists various CMS modules, with 'CMS' selected. The main content area is titled 'Friendly URLs / aliases'. It features two tabs: 'Filters' (marked with a blue circle and the number 2) and 'Friendly URLs / aliases' (marked with a blue circle and the number 3). The 'Friendly URLs / aliases' tab displays a table with 4 entries, each showing an ID, request path, target path, update time, and actions (Edit, View, Delete).

ID	Request path	Target path	Update time	Actions
1	/aktualni_nabidky_e-shopu	/boutique	2019-09-27 14:01:07	Edit View Delete
2	/diagnostika-pleti	https://www.diagnostikapleti.cz/	2019-10-02 13:48:40	Edit View Delete
3	/sazimy_dla_dobra_planety_-_nam_sie_udalo	/sazejme_pro_planetu	2020-03-10 12:18:18	Edit View Delete
4	/slevy_na_vybrane_produkty	/sleva_na_vybrane_produkty	2021-06-28 09:51:15	Edit View Delete

Visualization of the Friendly URLs / aliases page

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/ Friendly URLs / list

Friendly URLs / list section contains all the already assigned URLs from all the products, CMS pages, Opensets and Promotion pages.

Friendly URLs are created in their respective categories, for example creating a new CMS page with URL /New_CMS_Page will create and assign automatically a friendly URL /New_CMS_Page to the created CMS page.

Below you will find a description of all possible actions you can perform in the Select block section.

Friendly URLs

1 Show 10 entries 3 Search:

ID	Request path	Related element	Update time	Actions
5578	/obchodne_podmienky_sk	CMS Page: Vie privee	2015-10-20 17:39:38	Edit
5579	/witaj_w_swiecie_piekna	CMS Page: WITAJ W SWIECIE ROSLIN	2016-03-30 15:47:54	Edit
5580	/eksperci_w_kosmetyce_od_1959	CMS Page: EKSPERCI W KOSMETYCE JUŻ OD 1959 ROKU	2016-04-01 00:54:25	Edit
5581	/naturalne_piekno_kobiet	CMS Page: NATURALNE PIĘKNO KOBIEĆ	2016-04-01 00:46:42	Edit
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5585	/skladniki_roslinne	CMS Page: SKŁADNIKI ROSLINNE	2016-03-21 12:13:45	Edit
5586	/fundacja_yves_rocher	CMS Page: FUNDACJA YVES ROCHER INSTITUT DE FRANCE	2016-03-30 11:55:33	Edit
5587	/co_nas_wyroznia	CMS Page: Yves Rocher: Co nas wyróżnia?	2016-03-30 15:50:28	Edit

Showing 1 to 10 of 4,334 entries

← Previous 1 2 3 4 5 Next → 4

Visualization of the Friendly URLs section

- Select the **Show X entries(1)** field to set the number of friendly URLs, displayed on one page (min 10 / max 100).
- The names of the columns **(2)** that contain information about a target friendly URL. Each column is susceptible to sorting. To sort the records, click on the title of the column.
 - **ID** - An internal ID of the Friendly URL.
 - **Request path** - The URL of the friendly URL.
 - **Related element** - An element of the website assigned to the friendly URL (i.e., CMS block, promotion page, a product, openset).
 - **Update time** - Last update time of the friendly URL.
 - **Actions** - An **Edit** button that redirects the user to the selected element where the friendly URL is located (i.e. CMS block, promotion page, a product, openset).
- **Search box(3)** where you can search for desired friendly URL by its request path.
- **Page buttons(4)**, which allows user to change the page of the friendly URLs.

/ Friendly URLs / aliases

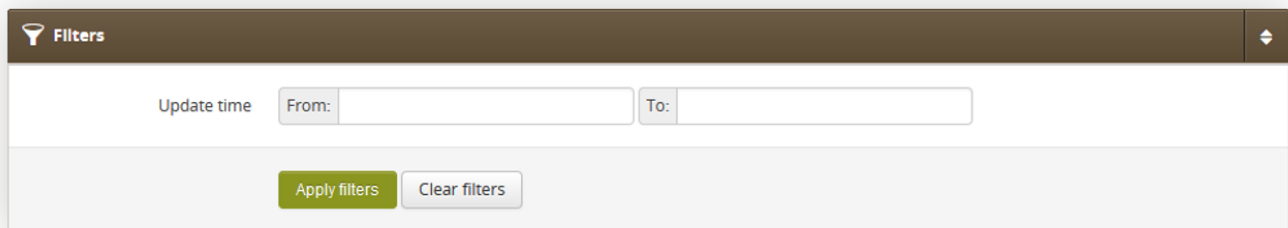
The **Friendly URLs / aliases** section allows organizing the filtered aliases, editing them, and adding the new ones.

Aliases are alternative URLs that will redirect to the source URL. For example, if the source URL is a **"/Source_URL"**, and we create an alias **"/New_link"** customer can access the **"/Source_URL"** through the **"/Source_URL"** link and **"/New_link"**, as it redirect to the source link.

Filters section

The **Filters** section allows sorting of the aliases, based on the available filters.

Below you will find a description of each filter.

The image shows a user interface for filtering aliases. It features a dark brown header bar with a funnel icon and the word "Filters". Below the header, there is a section for "Update time" with "From:" and "To:" input fields. At the bottom of this section are two buttons: "Apply filters" (green) and "Clear filters" (grey).

Visualization of the filters section in the Friendly URLs / aliases

- Update time - A range of dates, that filters the available aliases by their update time.

After defining the above filters, select the **Apply Filters** button to get a list of sites according to the applied filters.

Friendly URLs / aliases section

The **Friendly URLs / aliases** section allows organizing the filtered aliases, editing them, and removing of the unnecessary ones.

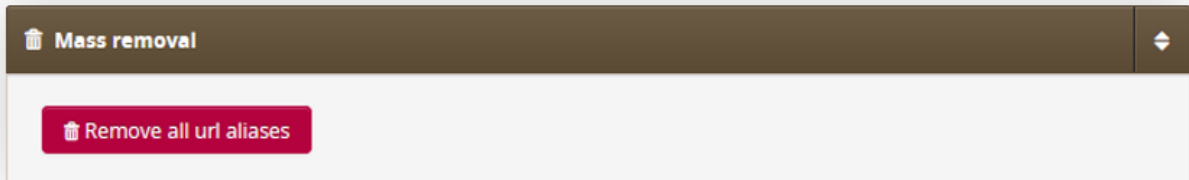
Below you will find a description of all possible actions you can perform in the Select block section.

Visualization of the Friendly URLs / aliases section

- Select the **Show X entries (1)** field to set the number of aliases, displayed on one page (min 10 / max 100).
- The names of the columns (2) that contain information about a target aliases. Each column is susceptible to sorting. To sort the records, click on the title of the column.
 - **ID** - An internal ID of the alias.
 - **Request path** - The URL of the alias.
 - **Target path** - The target URL.
 - **Update time** - Last update time of the alias.
 - **Actions** - List of buttons with possible actions that can be done to the desired alias:
 - **Edit** - Edit desired alias. Editing is exactly same process as adding a new alias.
 - **View** - Allows to view the content of the alias without the ability to edit it.
 - **Delete** - Deletes the alias without the ability to restore it.
- **Import (3)** button, which imports the prepared aliases from an xlsx file. You can find more about it in the Importing aliases section.
- **Export (4)** button, which exports all filtered aliases to an xlsx file.

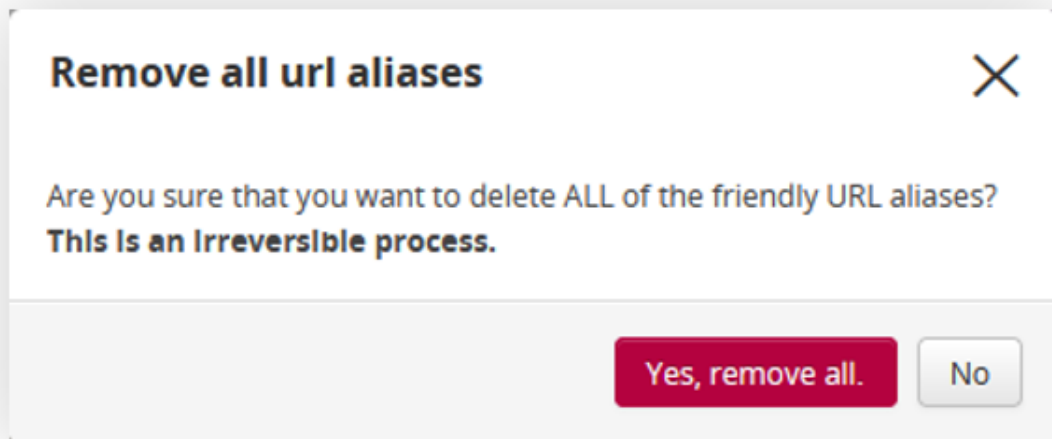
- Select the **Add (5)** button to go to the adding the new alias. You can learn more about adding of the aliases in the [Adding a new alias](#) chapter.
- **Search box (6)** where you can search for desired alias by using their **request** or **target** path.
- **Page buttons (7)**, which allows user to change the page of the aliases list.

At the bottom of the page you will find a Mass removal tab, which contains the **Remove all url aliases** button.



Visualization of the Friendly URLs / aliases section

By pressing this button you will remove **all** aliases in the environment database without an ability to restore them. Please use this option only if previously created aliases have been exported beforehand and are ready to be imported.



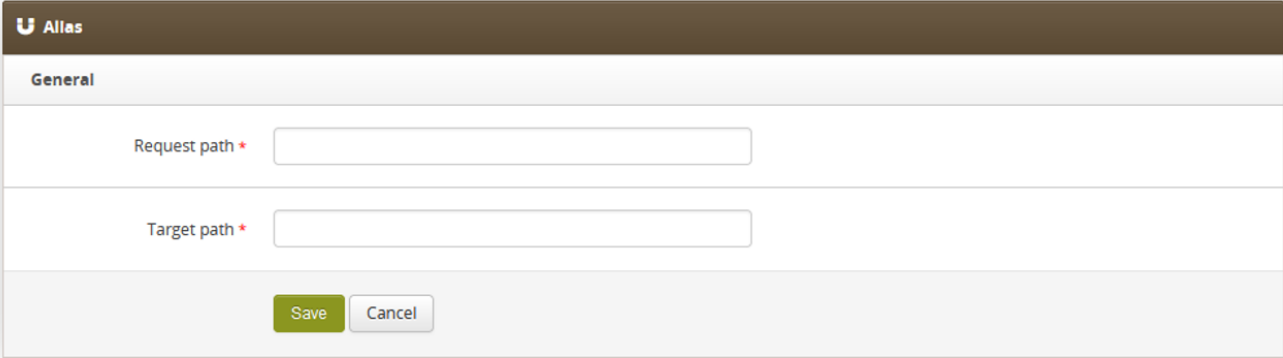
Visualization of the Friendly URLs / aliases section

After pressing the **Remove all url aliases** button there is a pop-up that warns the user, that it is an irreversible process, and an additional confirmation is required by pressing the **Yes, remove all**

button. This process at this point still can be cancelled by pressing the **No** button.

Adding a new alias

Add button allows users to create new aliases.



The screenshot shows a modal dialog titled "U Alias". It has a "General" tab selected. Inside the tab, there are two input fields: "Request path *" and "Target path *", both with red asterisks indicating required fields. Below the input fields are two buttons: a green "Save" button and a grey "Cancel" button.

Visualization of the adding of the new aliases.

While creating a new alias or editing an existing one, you have to specify the:

- **Request path** - The URL of the alias.
- **Target path** - The target URL.

For example, if you want customers to access the promotion page **"/New_promotion"** by URL **"/New_link"** we need to type **"/New_link"** to the **Request path**, and **"/New_promotion"** to the **Target path**.

After typing the necessary URLs you can save the changes with the **"Save"** button.

Importing aliases

Aliases can be imported using the import functionality. This can be done by pressing the import button in the **CMS > Friendly URLs / Aliases**, or by directly accessing **Import / Export > Import** and selecting the **Aliases** option.

A	B
request_path	target_path
/aktualni_nabidky_e-shopu	/boutique
/diagnostika-pleti	https://www.diagnostikapleti.cz/
/sazimy_dla_dobra_planety_-_nam_sie_udal	/sazejme_pro_planetu
/slevy_na_vybrane_produkty	/sleva_na_vybrane_produkty
/pravidla_zpracovani_osobnich_udajov	/zasady_ochrany_osobnich_udaju_23
/pravidla_zpracovani_osobnich_udaju	/zasady_ochrany_osobnich_udaju_23
/uimg/zásady_ochrany_osobních_údajů_web	/zasady_ochrany_osobnich_udaju_23
/uimg/zásady%20ochrany%20osobních%20údajů	/zasady_ochrany_osobnich_udaju_23
/1_plus_1_konec_kolekce_plaisirs_nature	/oops_zmeskali_jste_nabidku
/bio_pece_pro_celou_rodinu	/oops_zmeskali_jste_nabidku
/1_plus_1_na_produkty_pece_o_plet	/oops_zmeskali_jste_nabidku
/letni_nalada	/oops_zmeskali_jste_nabidku
/vune_inspirovane_prirodou	/oops_zmeskali_jste_nabidku
/sady_na_vlasy	/oops_zmeskali_jste_nabidku
/pripravky_na_opalovani	/oops_zmeskali_jste_nabidku
/tag/f/1390,kategorie,5822,plet	/c/plet
/tag/f/1390,kategorie,5829,liceni	/c/liceni
/tag/page/1/f/1390,kategorie,5856,vune	/c/Vune
/tag/f/1390,kategorie,5875,telo	/c/telo
/tag/f/1390,kategorie,5878,vlasy	/c/vlasy

Visualization of the adding of the new aliases.

The prepared file needs to be in an xlsx format and it has to contain the following columns:

- **request_path** - The URL of the alias.
- **target_path** - The target URL. Must start with a slash ("/").

The request path and target path cannot contain exactly the same URL in the same row.

An example of an incorrect path:

request_path	target_path
/Webpage	/webpage

As both request_path and target_path contain exactly the same URL it will create a loop when accessing it. This option will result in an error when trying to import such an alias.

The import mechanism has validation, that automatically cancels the import of aliases if they contain the same URL in request_path and target_path as well as if the target_path doesn't start with a slash ("/").

The import mechanism can only add new aliases. For alias removal please remove the unnecessary aliases in **CMS > Friendly URLs / Aliases** by pressing the **delete** button next to the alias, or remove all aliases from the database by pressing the **Remove all url aliases** button, and import the correct aliases from an xlsx file.

Revision #2

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