

Heureka integration

/ Getting started

In this article, you can find information about the Heureka integration. This integration prepares a product feed that can be used on the Heureka platform. The feed is available under

/partner/feedHeureka.xml (i.e. <http://www.yves-rocher.cz/partner/feedHeureka.xml>) when it is enabled in the system settings. The feed is generated every two hours.



Remember

Heureka is a Czech e-commerce site. More than 38,000 online stores present their offers on the Heureka.cz platform, allowing portal users to choose offers and compare prices of more than 21 million products.

This XML file does not appear to have any style information associated with it. The document tree is shown below.

```
<SHOP>
  <link type="text/css" rel="stylesheet" id="dark-mode-custom-link"/>
  <link type="text/css" rel="stylesheet" id="dark-mode-general-link"/>
  <style lang="en" type="text/css" id="dark-mode-custom-style"/>
  <style lang="en" type="text/css" id="dark-mode-native-style"/>
  <style lang="en" type="text/css" id="dark-mode-native-sheet"/>
</SHOP>
<SHOPITEM>
  <ITEM_ID>29691</ITEM_ID>
  <PRODUCTNAME>Parfémová voda - 50 ml</PRODUCTNAME>
  <PRODUCT>Parfémová voda - 50 ml</PRODUCT>
  <DESCRIPTION>
    <p>Jsou okamžiky, kdy je v&scaron;e zřejm&eacute;, jasné&eacute;, a čist&eacute;. Momenty, ze kter&yacute;ch d&yacute;ch&eacute; naprost&eacute; harmonie a napln&eacute;... Takov&eacute;to momenty maj&eacute; svou vůni: <strong>Comme une &Eacute;vidence.</strong><br /><br />D&eacute;kyt&eacute;to<strong> elegantn&eacute;, vůni </strong>z&eacute;sk&eacute;te pocit dokonal&eacute; harmonie.<br /><br /><b>N&eacute;ty hlavy</b>: bergamot, l&eacute;stky fialky.<br /><b>N&eacute;ty srdce</b>: růže, jasm&eacute;, konvalinka.<br /><b>N&eacute;ty z&eacute;kladu</b>: pačuli, mech.<br /><b>Složky rostlinn&eacute;ho původu</b>: esenci&eacute;, olej z pačuli, z bergamotu, z petitgrainu, čist&eacute;, v&eacute;tažek z růže a z jasm&eacute;.<br /><strong>Jej&eacute;, + : </strong>Elegantn&eacute;, vůně pln&eacute; harmonie.</p>
  </DESCRIPTION>
  <URI>
    https://uat.yves-rocher.cz/parfemy/parfemy_pro_zeny/comme_une_evidence/parfemova_voda
  </URI>
  <IMGURI>
    https://uat.yves-rocher.cz/uimg/product_catalog_500x500_1/29691.jpg
  </IMGURI>
  <PRICE_VAT>1290</PRICE_VAT>
  <MANUFACTURER>Yves Rocher</MANUFACTURER>
  <CATEGORYTEXT>
    Kategorie: Vůně a parfémy | Parfémové vody: Parfémové vody | Řada: Comme une Evidence
  </CATEGORYTEXT>
  <EAN>3660005296913</EAN>
  <PRODUCTNO>29691</PRODUCTNO>
  <PARAM>
    <PARAM_NAME>Typ balení a obsah</PARAM_NAME>
    <VAL>50 ml</VAL>
  </PARAM>
  <DELIVERY_DATE>5</DELIVERY_DATE>
  <ITEMGROUP_ID>
</SHOPITEM>
<SHOPITEM>
  <ITEM_ID>60665</ITEM_ID>
  <PRODUCTNAME>Tělový a vlasový šampon</PRODUCTNAME>
  <PRODUCT>Tělový a vlasový šampon</PRODUCT>
```

Visualization of the Heureka xml feed

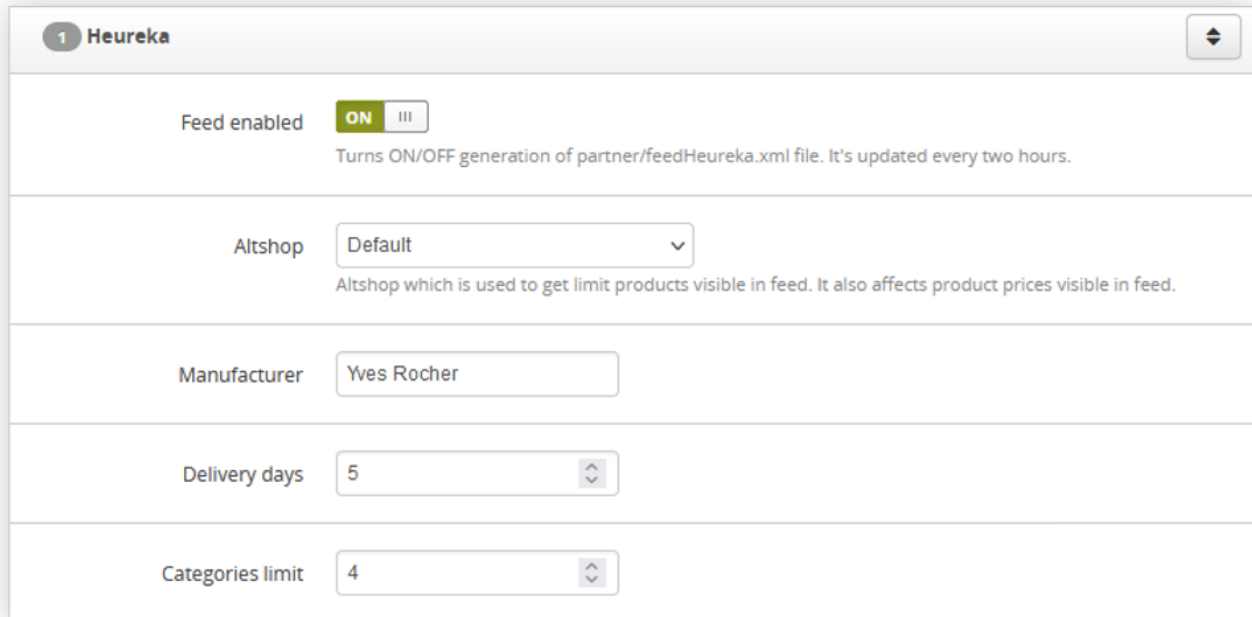
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/ Configuration of the integration

In order for a feed to be available it needs to be enabled. You can find the feed configuration in the

System > System / Settings > Integrations > Heureka.



The screenshot shows the 'Heureka' tab in the system settings. It contains five configuration rows:

- Feed enabled:** A toggle switch set to 'ON'. Below it, a note states: 'Turns ON/OFF generation of partner/feedHeureka.xml file. It's updated every two hours.'
- Altshop:** A dropdown menu set to 'Default'. Below it, a note states: 'Altshop which is used to get limit products visible in feed. It also affects product prices visible in feed.'
- Manufacturer:** A text input field containing 'Yves Rocher'.
- Delivery days:** A numeric input field set to '5'.
- Categories limit:** A numeric input field set to '4'.

Visualization of the Heureka integration in the System settings.

In the Heureka tab in the system settings you can find the following options:

- **Feed enabled** - A switch that decides whether the feed should be generated or not. Disabling the feed does not delete the file that has already been generated.
- **Altshop** - A list of altshops you can choose a single altshop from which products should be downloaded and applied to the feed.
- **Manufacturer** - The name of the manufacturer, appearing in the **MANUFACTURER** field in the generated feed.
- **Delivery days** - information after what time the product will be delivered. This is the **DELIVERY_DATE** field in the feed.
- **Categories limit** - the limit of categories displayed in the feed for one product (analogous to the limit on the product card).

/ Feed overview

In the Heureka feed, we can find available products from the selected altshop.

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<link type="text/css" rel="stylesheet" id="dark-mode-general-link"/>
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<PRODUCT>Parfémová voda - 50 ml</PRODUCT>
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<ITEM_ID>60665</ITEM_ID>
<PRODUCTNAME>Tělový a vlasový šampon</PRODUCTNAME>
<PRODUCT>Tělový a vlasový šampon</PRODUCT>
```

Visualization of the Heureka xml feed

Every product in the feed has the following fields:

- **ITEM_ID** - Product SKU number taken from the **SKU** field
- **PRODUCTNAME** - Product name taken from a **name** field
- **DESCRIPTION** - Product description taken from the **Main description** field
- **URL** - Product URL starting with the website URL (i.e. <https://www.yves-rocher.cz>) and followed by the URL taken from the **Friendly URL** field.
- **IMGURL** - URL of the image assigned to the selected product.
- **PRICE_VAT** - Current price of the product
- **MANUFACTURER** - Manufacturer name set in the Heureka configuration.
- **CATEGORYTEXT** - Product properties and tag. Properties are separated by a vertical bar.
- **EAN** - Product EAN number taken from the **EAN** field.
- **PRODUCTNO** - Product SKU number taken from the **SKU** field
- **PARAM** - List of parameters.
 - **PARAM_NAME** - Name of the parameter.
 - **VAL** - Value of the parameter.

- **DELIVERY_DATE** - Delivery date value set in the Heureka configuration.
 - **ITEMGROUP_ID** - SKU of a parent product (applicable for example for color variations)
-

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