

Omnibus price history

/ Getting started

In this article, you can learn about the omnibus price history functionality. This functionality allows showing the customers if the current product catalog price is the lowest catalog price in the last X days or not **(1)** when the promotion price is applied to the product. If the price is not the lowest one, there will be information about the lowest price in the last X days. The price check occurs every day at 01:05, 09:05, 16:05, and 23:30. This functionality also introduces a new price history report.

The screenshot shows the product page for 'Parfémová voda Oui à l'Amour' on the Yves Rocher website. The page features a green header with the Yves Rocher logo and navigation icons. Below the header, there are category tabs: O YVES ROCHER, PLEŤ, LIČENÍ, VŮNĚ, TĚLO, VLASY, and OUTLET. The breadcrumb trail reads: Hlavní stránka » Kategorie: Vůně a parfémy, Vůně » Parfémové vody: Parfémové vody » Řada: Oui à l'Amour. The product is displayed with a red box and a clear glass bottle. A green badge indicates a 59% discount. The current price is 500 Kč (1206 Kč), and the previous price was 999 Kč (-50%). A red button labeled 'VLOŽIT DO KOŠÍKU' is visible. A circled '1' points to the price history information.

Visualization of the omnibus functionality on a product page (desktop)

YVES ROCHER
Bretagne, France

-27%

bet
oui à
L'AMOUR
love
YVES ROCHER
Parfums, France

bet
oui à
L'AMOUR

Parfémová voda Oui à L'Amour

Řekněte lásce Ano!

★★★★★ (2)

? Zobrazit dostupnost v obchodě [Klikni & vyzvedni](#)

? [Zobrazit možnosti doručení](#)

30 ml

Množství 1 Kód výrobku: 97970

1 Nejvýhodnější cena za posledních 30 dní: 999 Kč (-21%)

Visualization of the omnibus functionality on a product page (mobile)

Table of contents:

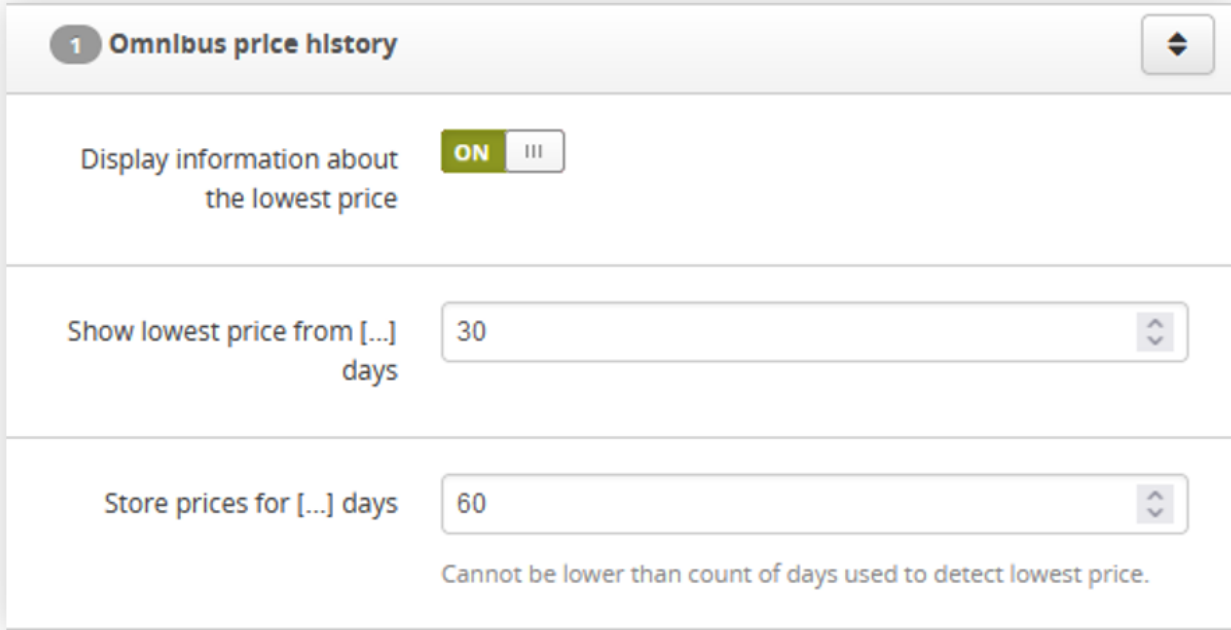
1. [Configuring the integration](#)
2. [Product price history](#)

/ Configuring the integration

In order to turn on the integration, you have to navigate to:

System > System / settings > Built-in functions > Omnibus price history

Below you will find a description of possible actions.



The screenshot shows a settings panel titled "1 Omnibus price history". It contains three main configuration sections:

- Display information about the lowest price:** A toggle switch is currently in the "ON" position.
- Show lowest price from [...] days:** A numeric input field is set to "30".
- Store prices for [...] days:** A numeric input field is set to "60".

Below the "Store prices for [...] days" field, there is a note: "Cannot be lower than count of days used to detect lowest price."

Visualization of the omnibus price history system settings

- **Display information about the lowest price** - An ON / OFF switch that enables the integration on the website.
- **Show lowest price from [...] days** - A field where you can define from how many days back the lowest price should be read. The price check occurs every day at 01:05, 09:05, 16:05, and 23:30.
- **Store prices for [...] days** - A field where you can define for how many days the prices should be stored. Cannot be lower than the count of days used to detect the lowest price. Stored prices are used in the product's price history report. You can read more about this report in the [Product price history](#) chapter.

/ Product price history

With this integration, a new report has been created. The product price history report can be found in:

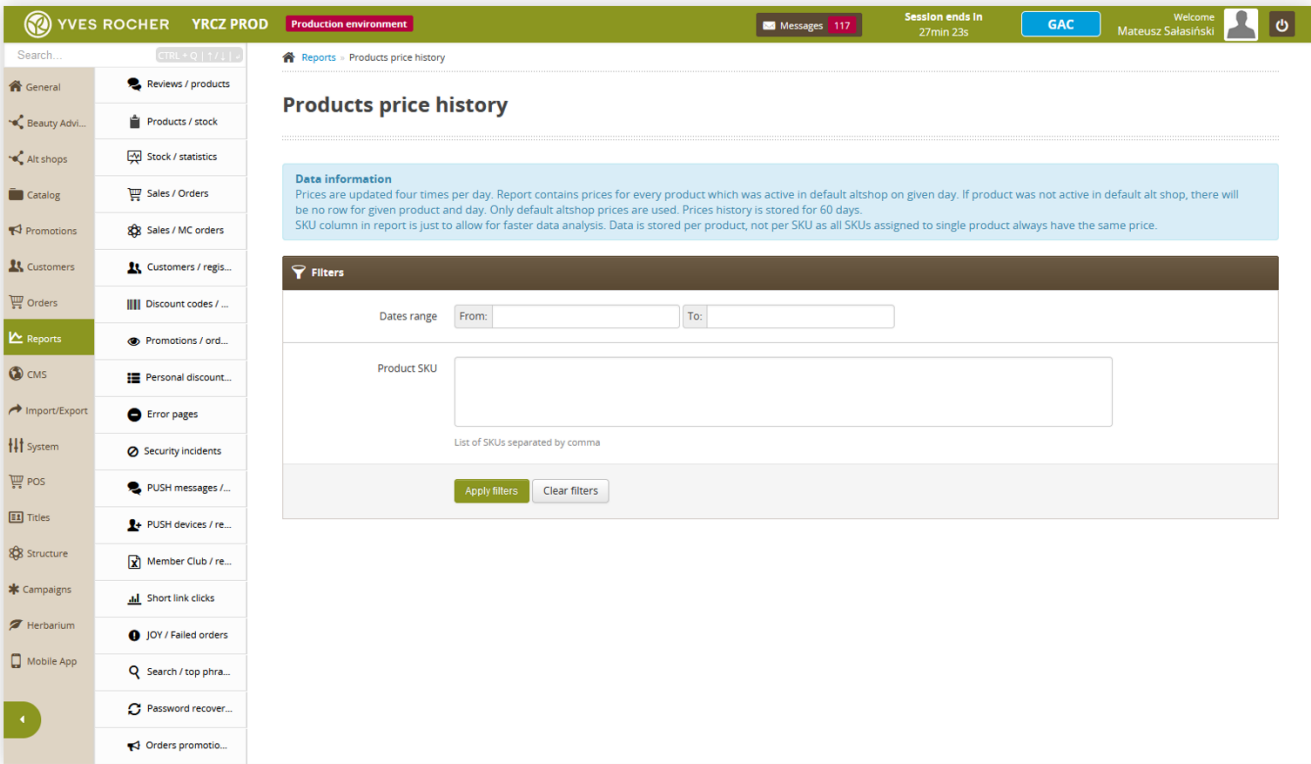
Reports > Products price history

Remember

Prices are updated four times per day. The report contains prices for every product which was active in the default altshop on a given day. If a product was not active in the default alt shop, there will be no row for a given product and day. Only default altshop prices are used. Prices history is stored for X days (configurable in the system settings). You can learn more about altshops in the [Alt shops - Introduction](#) article.

The SKU column in the report is just to allow for faster data analysis. Data is stored per product, not per SKU, as all SKUs assigned to a single product always have the same price.

Below you will find a description of possible actions.



The screenshot displays the Yves Rocher YRCZ PROD system interface. The top header shows the user is logged in as Mateusz Salasiński, with a session ending in 27 minutes. The main content area is titled "Products price history" and includes a "Data information" box explaining that prices are updated four times per day and are stored per product. Below this is a "Filters" section with input fields for "Dates range" (From and To) and "Product SKU" (with a note that SKUs should be separated by commas). "Apply filters" and "Clear filters" buttons are located at the bottom of the filter section.

Visualization of the products price history

- **Date range** - A range of dates from which price history will be exported.
- **Product SKU** - A list of SKUs separated by commas that will be exported.

You can export the report with an **Apply filters** button. It is possible to export the report without any filters applied, then all available SKUs will be generated in the report with a date range between the first time the integration was enabled and the current time.

Below, you will see all available columns in the exported XLSX file.

A	B	C	D
product_id	product_sku	date	price
45	25327	2022-10-18	1390
92	36454	2022-10-18	1490
227	87816	2022-10-18	239
417	77108	2022-10-18	1290
512	26091	2022-10-18	1890
800	F28473	2022-10-18	0
810	87476	2022-10-18	429
862	18044	2022-10-18	1190
1229	28190	2022-10-18	1390
1448	37509	2022-10-18	1590
1571	39306	2022-10-18	1790
1572	38999	2022-10-18	1290
1574	41521	2022-10-18	329
1636	05284	2022-10-18	159
1828	O70731	2022-10-18	99
1870	27517	2022-10-18	1490
2304	66424	2022-10-18	289
2322	O51688	2022-10-18	119
2359	O67569	2022-10-18	69
2407	F17670	2022-10-18	0

Visualization of the products price history xlsx file

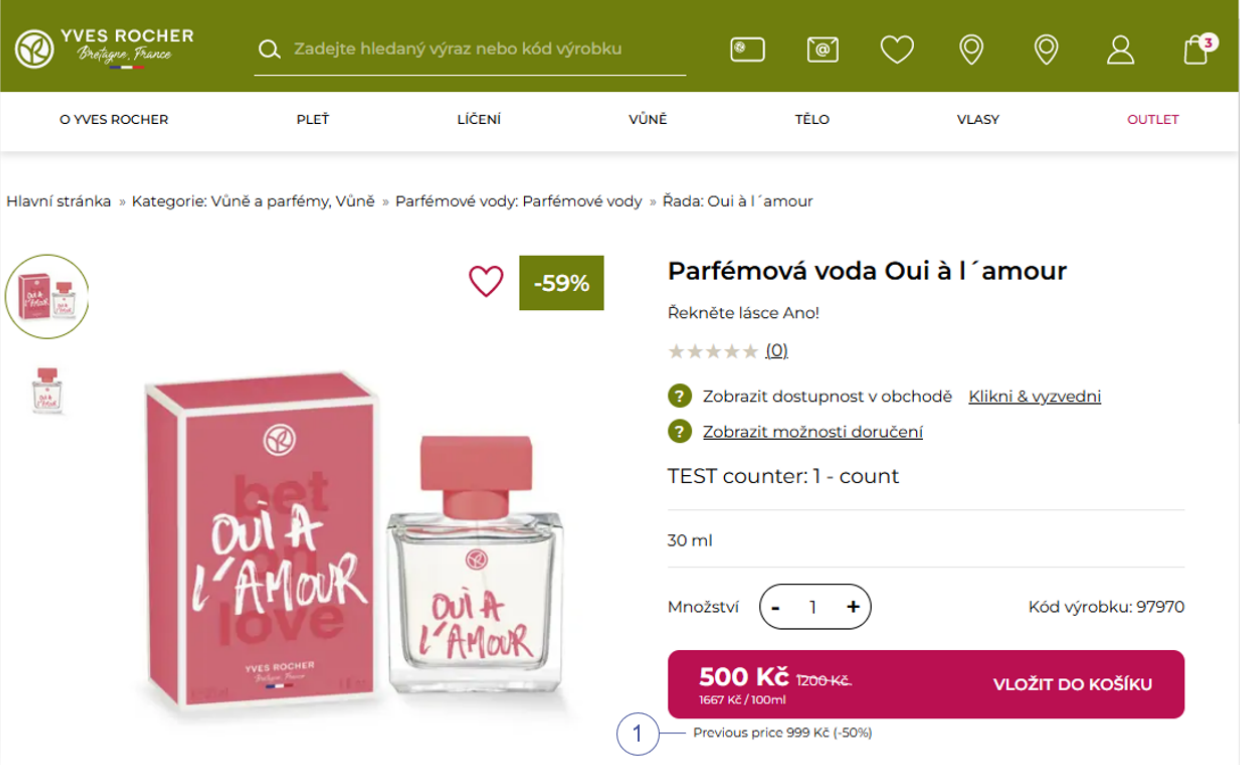
- **Product_id** - An internal ID of a product
- **Product_sku** - Products SKU.
- **Date** - A date where a price was registered
- **Price** - A registered price for a selected day.

/ Customer perspective

With the functionality turned on, customers will see in every place on the website where products are visible (for example product catalog, promotion pages, in the cart) information if the current catalog price is the lowest one with a percentage of how much bigger / smaller it is to the current price **(1)**.

This information is only visible when a selected product has applied a promotional price. Products without a promotional price will not have visible omnibus functionality.

Below you will see examples of the functionality on the website



The screenshot displays the Yves Rocher website interface. At the top, there is a green navigation bar with the Yves Rocher logo and a search bar. Below this is a white navigation bar with categories: O YVES ROCHER, PLEŤ, LIČENÍ, VŮNĚ, TĚLO, VLASY, and OUTLET. The main content area shows a product page for 'Parfémová voda Oui à l'amour'. The product is displayed with its packaging and a glass bottle. A green badge indicates a -59% discount. The current price is 500 Kč (1667 Kč / 100ml), and the previous price is 999 Kč (-50%). A callout box (1) points to the price information. The page also includes a 'VLOŽIT DO KOŠÍKU' button and a 'TEST counter: 1 - count' indicator.

Visualized information from the screenshot:

- Product: Parfémová voda Oui à l'amour
- Discount: -59%
- Current Price: 500 Kč (1667 Kč / 100ml)
- Previous Price: 999 Kč (-50%)
- Callout (1): Previous price 999 Kč (-50%)
- Button: VLOŽIT DO KOŠÍKU
- TEST counter: 1 - count

Visualization of the omnibus functionality when current catalog price is higher than previous one

Hlavní stránka » Kategorie: Vůně a parfém, Vůně » Parfémové vody: Parfémové vody » Řada: Quelques notes d'amour, Quelques notes d'amour



-30%

Parfémová voda Quelques Notes d'amour

Výjimečná vůně. Výjimečný flakon. Pro výjimečnou ženu.

★★★★★ (0)

🔍 Zobrazit dostupnost v obchodě [Klikni & vyzvedni](#)

🔍 Zobrazit možnosti doručení

30 ml

Množství 1

Kód výrobku: 98419

700 Kč ~~999 Kč~~
2333 Kč / 100ml

VLOŽIT DO KOŠÍKU

1

Previous price 1090 Kč (-36%)

Visualization of the omnibus functionality when current catalog price is lower than previous one

Novinky

Bestsellery

POUŽIJTE FILTR NA VYHLEDÁVÁNÍ VÝROBKŮ

Váš obchod -

Klikni & vyzvedni

Cena -

min: 500Kč max: 1890Kč

Eau Fraiche +

Kategorie -

Vůně (31)

Vůně a parfémy (17)

Tělo (5)

Parfémy +

Sady +

Toaletní vody +

Parfémové vody +

Péče o tělo +

Řada +


Filtr

Kategorie: Vůně

Vůně X Smazat

31 výrobků

ŘADIT DLE NOVINEK ▾



Parfémová voda Oui à l'amour

30 ml


★★★★★ (0)

500 Kč ~~1200 Kč~~ **-59%**

Previous price 999 Kč (-50%)

100ml: 1667 Kč

Vložit do košíku



Parfémová voda Oui à l'amour


50 ml

★★★★★ (0)

1190 Kč ~~1590 Kč~~ **-26%**

100ml: 2380 Kč

Vložit do košíku



Parfémová voda Quelques Notes d'amour


50 ml

★★★★★ (0)

1190 Kč ~~1590 Kč~~ **-26%**

100ml: 2380 Kč

Vložit do košíku




Parfémová voda Quelques Notes d'amour

30 ml

★★★★★ (0)


700 Kč ~~999 Kč~~ **-30%**



Sada Eau Fraiche a sprchového gelu Konvalinka

★★★★★ (0)


1189 Kč



Sada Eau Fraiche a sprchového gelu Růže

★★★★★ (0)

1189 Kč



MY VANILLA GARDEN

od **169 Kč**

Objevit!

Visualization of the products in the product catalog (desktop)

YVES ROCHER
Bretagne, France

Filtr ŘADIT DLE NOVINEK

Kategorie: Vůně

Vůně X [Smazat](#)

53 výrobků

NOVÉ

Parfémová voda VERTE ENVOLÉE

100 ml
★★★★★ (4)
1590 Kč
100ml: 1590 Kč

Vložit do košíku

NOVÉ

Parfémová voda VERTE ENVOLÉE

30 ml
★★★★★ (0)
790 Kč **-28%**
~~1090 Kč~~
Nejvýhodnější cena za posledních 30 dní: 1090 Kč (-28%)
100ml: 2633 Kč

Vložit do košíku

NOVINKA

Visualization of the products in the product catalog (mobile)

Revision #2

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