

Opensets

/ Getting started

This article describes openset promotion functionality, which allows users to create a web page with set of products, where the customer is able to select desired products from the list, and add them to the cart as a set.

We distinguish three types of opensets – “**Normal**”, “**DIY**” and “**DIY catalog price**”, which are described in the following chapters.

The screenshot displays the Yves Rocher website interface. At the top is a green navigation bar with the Yves Rocher logo, a search bar, and icons for account, wishlist, location, and cart. Below the navigation bar is a horizontal menu with categories: O YVES ROCHER, PIELĘGNACJA TWARZY, MAKIJAŻ, ZAPACHY, CIAŁO & KĄPIEL, SŁONECZNE, WŁOSY, DLA MĘŻCZYZN, ZESTAWY, OUTLET, and PROMOCJE.

The main content area features a promotional banner for "Mini zestaw z gamy plaisirs nature". The banner includes images of various Yves Rocher products (hand cream, body lotion, body oil) and a large green circle indicating a "-28%" discount. To the right of the images, the text reads: "Stwórz swój mini zestaw z gamy Plaisirs Nature W PROMOCYJNEJ CENIE 22⁹⁰zł".

Below the banner, there is a section titled "Krem do rąk" (Hand Cream). It displays four product cards, each with a heart icon and a "BESTSELLER" label. The products are:

- Zmysłowy krem do rąk Kokos (Sensual hand cream Coconut)
- Energizujący krem do rąk Mango & Kolendra (Energizing hand cream Mango & Fenugreek)
- Relaksujący krem do rąk Oliwka & Petit grain (Relaxing hand cream Olive & Petit grain)
- Zmysłowy krem do rąk Vanilia (Sensual hand cream Vanilla)

Each product card shows a 30 ml bottle, a 5-star rating, and a price of 8.60 zł (12.90 zł -34%). Below each product card is a "Wybierz produkt" (Select product) button with a checkbox.

At the bottom of the page, there is a summary section for the "Mini zestaw z gamy plaisirs nature". It shows a visual representation of the set with three product slots, each containing a number (1, 2, 3) and a plus sign. Below the visual representation, it states: "Pozostało produktów do wyboru 3 z 3" (3 products left to choose from 3).

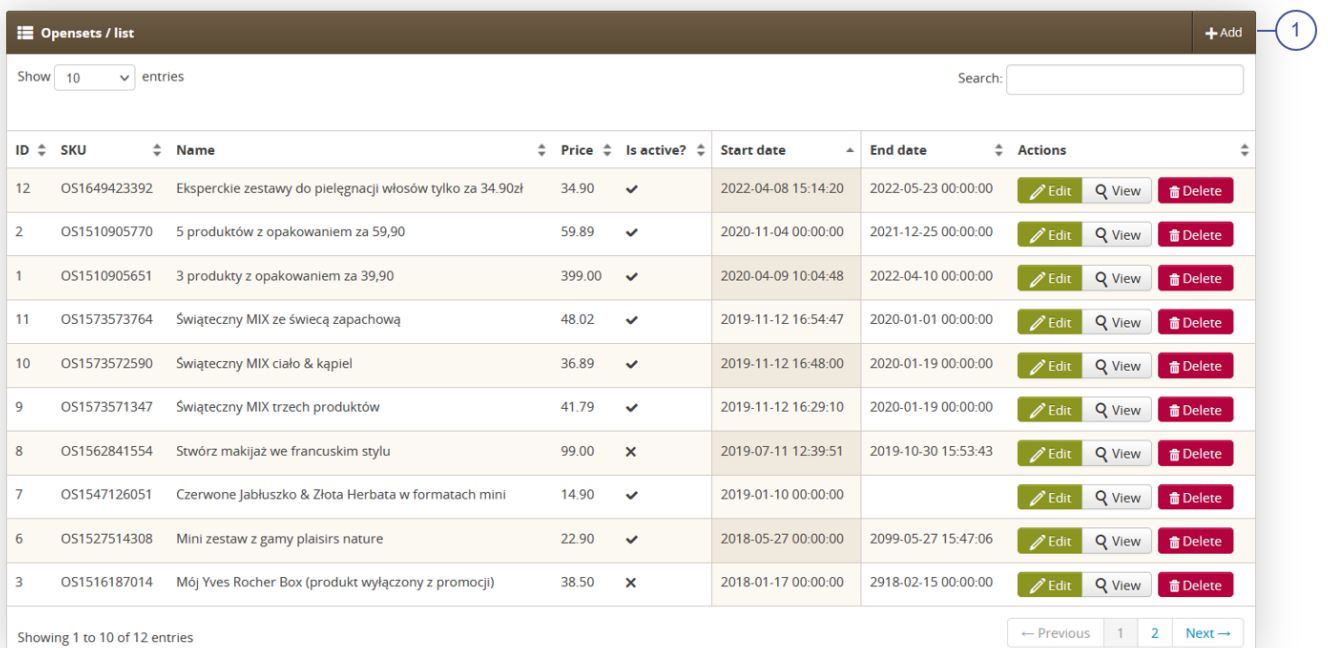
Visualization of the DIY openset

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/ Creating an Openset

In order to create an Openset, in the administration panel navigate to the **Admin panel > Promotions > Opensets / list** section and click **Add** button **(1)**, that will redirect you to the Openset creation page.



Opensets / list							+ Add
Show 10 entries		Search:					
ID	SKU	Name	Price	Is active?	Start date	End date	Actions
12	OS1649423392	Ekspertskie zestawy do pielęgnacji włosów tylko za 34.90zł	34.90	✓	2022-04-08 15:14:20	2022-05-23 00:00:00	Edit View Delete
2	OS1510905770	5 produktów z opakowaniem za 59,90	59.89	✓	2020-11-04 00:00:00	2021-12-25 00:00:00	Edit View Delete
1	OS1510905651	3 produkty z opakowaniem za 39,90	399.00	✓	2020-04-09 10:04:48	2022-04-10 00:00:00	Edit View Delete
11	OS1573573764	Świąteczny MIX ze świecą zapachową	48.02	✓	2019-11-12 16:54:47	2020-01-01 00:00:00	Edit View Delete
10	OS1573572590	Świąteczny MIX ciało & kąpiel	36.89	✓	2019-11-12 16:48:00	2020-01-19 00:00:00	Edit View Delete
9	OS1573571347	Świąteczny MIX trzech produktów	41.79	✓	2019-11-12 16:29:10	2020-01-19 00:00:00	Edit View Delete
8	OS1562841554	Stwórz makijaż we francuskim stylu	99.00	✗	2019-07-11 12:39:51	2019-10-30 15:53:43	Edit View Delete
7	OS1547126051	Czerwone Jabłuszko & Złota Herbata w formatach mini	14.90	✓	2019-01-10 00:00:00		Edit View Delete
6	OS1527514308	Mini zestaw z gamy plaisirs nature	22.90	✓	2018-05-27 00:00:00	2099-05-27 15:47:06	Edit View Delete
3	OS1516187014	Mój Yves Rocher Box (produkt wyłączony z promocji)	38.50	✗	2018-01-17 00:00:00	2918-02-15 00:00:00	Edit View Delete
Showing 1 to 10 of 12 entries							← Previous 1 2 Next →

Visualization of the opensets / list tab

Creating a normal openset (tab “General”)

Below you will find a description of all parameters needed to create an Openset.

The screenshot shows a web form titled "General" for creating a normal openset. The form contains the following fields and controls:

- SKU ***: Text input with value "OS1510905770".
- Name ***: Text input with value "5 produktów z opakowaniem za 59,90".
- Friendly URL**: Text input with value "/dyi_swiateczny_zestaw_z_5_produkow".
- Type ***: Dropdown menu with "Normal ..." selected.
- Price ***: Text input with value "59.89".
- Products number ***: Spin box with value "5".
- Allow to choose single product quantity**: Toggle switch set to "OFF".
- Products SKU list ***: Text input with value "74289,72489,82490,81205,76070,78683,48090,24016,24141,24744".
- Cart minimum value**: Empty text input.
- Start date ***: Date picker showing "2020-11-04 00:00".
- End date**: Date picker showing "2021-12-25 00:00".
- Is active?**: Toggle switch set to "ON".
- Buttons**: "Save" (green) and "Cancel" (grey) buttons at the bottom.

Visualization of the normal openset creation.

- **SKU** - automatically generated unique openset product code.

- **Name** - displayed name of the openset. The value is displayed on the e-commerce platform for the customer.
- **Friendly URL** - URL address where openset is located.
- **Type** - type of openset.
- **Price** - Target price for the created set. The superior prices of products placed in the openset (**Products SKU list** field) are not taken into account.
- **Products number** - number of products you can choose from the available list (**Products SKU list** field). After selecting 3 products, you will receive a popup with the possibility of adding the chosen set to the cart.
- **Allow to choose single product quantity** - A switch that enables customers to select more units than 1 of the same product, instead of the need to select different products.
- **Products SKU list** - list of products (SKU product code). Must be separated by comma.
- **Cart minimum value** - archive field, currently not used.
- **Start date** - date from which the openset will be visible on the e-commerce platform.
- **End date** - date from which openset will not be visible on the e-commerce platform.
- **Is active** - a switch that determines whether the openset is active or not on the e-commerce platform.

After filling in all the above parameters, select **Save** button to save the changes or **Cancel** button to cancel adding an Openset.

Remember

In order for the element to be fully activated and visible on the e-commerce platform, remember to activate the openset in the Altshops module.

Below you'll find the visualization of normal openset on the e-shop website.

Dodaj do koszyka trzy swoje ulubione żele a krem do rąk otrzymasz za 1 grosz.



Relaksujący żel pod prysznic i
do kąpieli Lawenda & Jeżyna

200 ml

★★★★★ (3)

● 16.90 zł

1000ml: 84.50 zł

Wybierz produkt

☐

Relaksujący żel pod prysznic i
do kąpieli Migdał & Kwiat
pomarańczy

200 ml

★★★★★ (3)

● 16.90 zł

1000ml: 84.50 zł

Wybierz produkt

☐

Relaksujący żel pod prysznic i
do kąpieli Oliwka & Petit grain

200 ml

★★★★★ (1)

● 16.90 zł

1000ml: 84.50 zł

Wybierz produkt

☐

Energizujący żel pod prysznic
i do kąpieli Mango & Kolendra

200 ml

★★★★★ (2)

● 16.90 zł

1000ml: 84.50 zł

Wybierz produkt

☐

Energizujący żel pod prysznic
i do kąpieli Malina & Mięta
pieprzowa

200 ml

★★★★★ (7)

● 16.90 zł

1000ml: 84.50 zł

Wybierz produkt

☐

Visualization of the normal openset on desktop



Visualization of the normal openset on mobile

Creating a normal openset (tab “CMS blocks”)

CMS Blocks tab allows us to see header CMS blocks (automatically created by the application) that will be used by the openset.

CMS block is required to have openset ID in its name, for example:

openset / header / 47 (where 47 is openset ID)

We can press “**add**” button, which will create a new CMS block for us with the appropriate block name.

Search button will search the CMS blocks in order to find blocks that meet the required name (openset / header / ID). Mobile openset header is no longer used as the website is in a responsive design, so desktop and mobile headers should be located in the **openset / header / ID** CMS block

CMS blocks		
Title	Description	Actions
openset / header / 2	Openset header (up to 1248px width)	+ Add Q Search [1]
mobile / openset / header / 2	Mobile openset header (up to 1248px width)	+ Add Q Search [1]

Visualization of the CMS blocks tab

Remember

The header of the openset cannot be wider than 1248px.

Section CMS block is the same for Normal as well as DIY opensets. And it looks as in the example displayed below **(1)**.



Visualization of the openset CMS block

Creating a DIY or DIY catalog prices openset

The process of creating a DIY opener is identical to a Normal type openset. The only differences between normal and DIY sets are:

- **Type** field, where we have to indicate **DIY** or **DIY catalog prices** openset.
- **Product SKU list** construction where we have a JSON record.
- Product price value indicated in the JSON is superior value in relation to **Price**. In case of **DIY catalog prices** openset the price value takes the catalog prices of the product instead of promotion prices.
- **Products number** - means the number of steps of which openset DIY is composed of.

The screenshot shows a 'General' configuration form for a DIY offer. The fields and their values are as follows:

Field	Value
SKU *	OS1527514308
Name *	Mini zestaw z gamy plaisirs nature
Friendly URL	/mini_zestaw_z_gamy_plaisirs_nature
Type *	DIY Offer
Price *	22.90
Products number *	3
Products SKU list *	[{"name": "Krem do r\u0105k", "products": [{"27300", "8.60"}, {"27714", "8.60"}, {"28172", "8.60"}, {"26885", "8.60"}]}, {"name": "Myd\u0142o", "products": [{"05764", "7.15"}, {"44059", "7.15"}, {"42871", "7.15"}, {"43332", "7.15"}, {"43643", "7.15"}]}, {"name": "Balsam do ust", "products": [{"00174", "7.15"}, {"00392", "7.15"}, {"00599", "7.15"}, {"01030", "7.15"}, {"01881", "7.15"}, {"02092", "7.15"}, {"89856", "7.15"}]}]
Cart minimum value	
Start date *	2018-05-27 00:0
End date	2099-05-27 15:4
Is active?	ON
Buttons	Save, Cancel

JSON construction

Below you can find an example JSON that can be used in the openset

```
[{"name":"Krem do rąk","products":["27300","8.60"],["27714","8.60"],["28172","8.60"],["26885","8.60"]}, {"name":"Mydło","products":["05764","7.15"],["44059","7.15"],["42871","7.15"],["43332","7.15"],["43643","7.15"]}, {"name":"Balsam do ust","products":["00174","7.15"],["00392","7.15"],["00599","7.15"],["01030","7.15"],["01881","7.15"]}]
```

- **Name** parameter sets the name of the category. **(1)**
- **Products** array sets the product SKU and product price **(2)** in the set name .

The number of categories **(3)** is taken from the **Products number** field of the openset.

Below you'll find the visualization of DIY openset on e-shop website.

YVES ROCHER
Paris, France

Nazwa lub kod produktu...

O YVES ROCHER | PIELĘGNACJA TWARZY | MAKIJAŻ | ZAPACHY | CIAŁO & KĄPIEL | SŁONECZNE | WŁOSY | DLA MĘŻCZYZN | ZESTAWY | OUTLET | PROMOCJE

Mini zestaw z gamy plaisirs nature

-28%

Stwórz swój mini zestaw z gamy Plaisirs Nature W PROMOCYJNEJ CENIE 22⁹⁰zł

1 — Krem do rąk

2

3

Mini zestaw z gamy plaisirs nature
Pozostało produktów do wyboru **3** z 3

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