

# Rules

## / Getting started

From this article, you will learn about promotion module rules. Rules are whole promotions that contain in themselves conditions and actions and make them work together in selected altshops and date ranges. They are essential parts for a promotion to work.

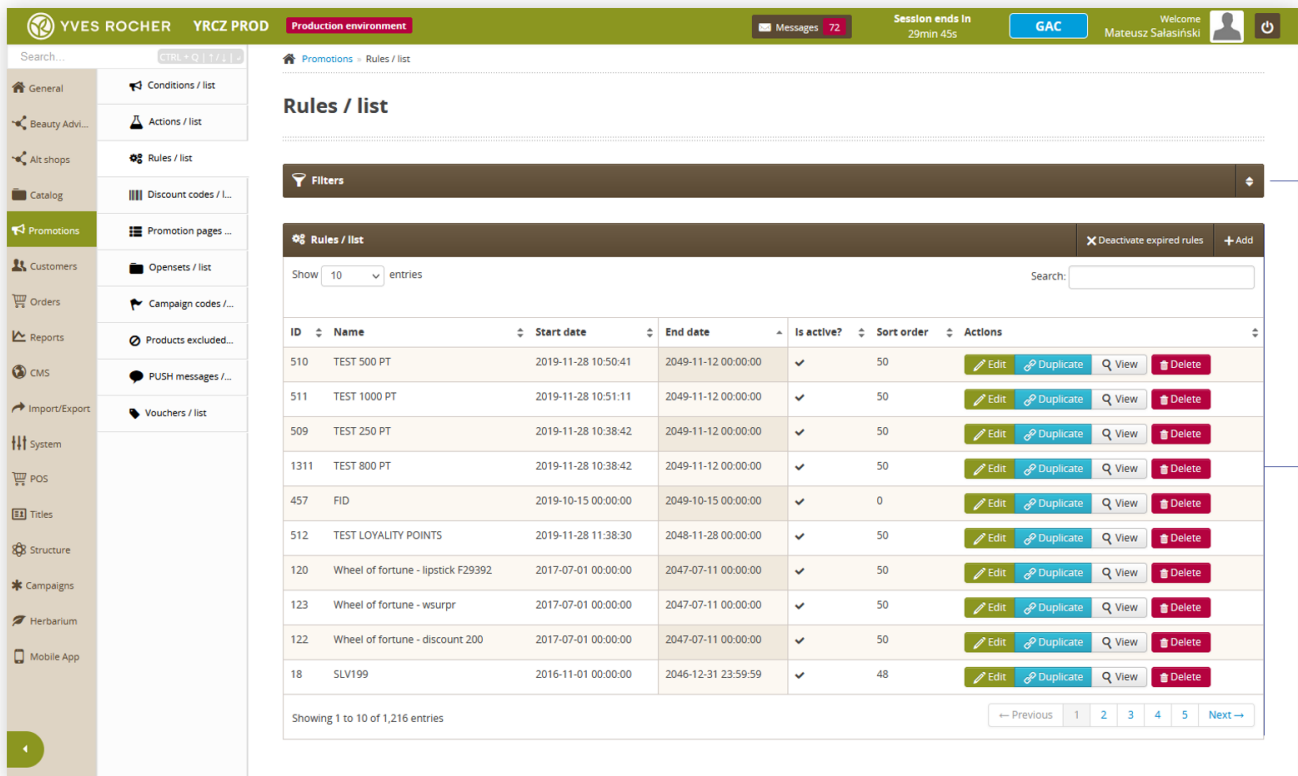
### Remember

You can learn about the promotion module in the [Promotion module introduction](#) article.

To open the Rules / list view, in the admin panel, navigate to:

**Promotions > Rules / list.**

In the Rules / list view, we can find two tabs: **Filters (1)** and **Rules / list (2)**



The screenshot displays the Yves Rocher admin panel interface. The top navigation bar shows the user is logged in as Mateusz Salasinski, with a session ending in 29 minutes and 45 seconds. The main content area is titled "Rules / list" and features a table of rules. The table has columns for ID, Name, Start date, End date, Is active?, Sort order, and Actions. The Actions column includes buttons for Edit, Duplicate, View, and Delete. The table shows 10 entries, with a total of 1,216 entries. Two callouts, labeled 1 and 2, point to the "Filters" tab and the "Rules / list" tab respectively.

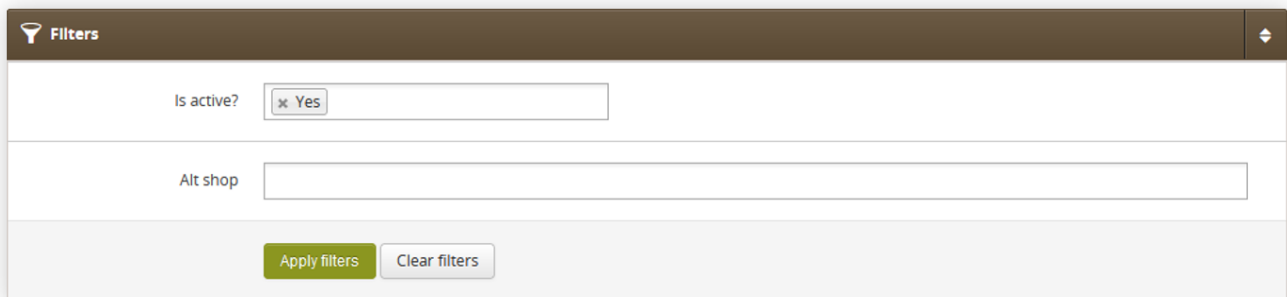
ID	Name	Start date	End date	Is active?	Sort order	Actions
510	TEST 500 PT	2019-11-28 10:50:41	2049-11-12 00:00:00	✓	50	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>
511	TEST 1000 PT	2019-11-28 10:51:11	2049-11-12 00:00:00	✓	50	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>
509	TEST 250 PT	2019-11-28 10:38:42	2049-11-12 00:00:00	✓	50	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>
1311	TEST 800 PT	2019-11-28 10:38:42	2049-11-12 00:00:00	✓	50	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>
457	FID	2019-10-15 00:00:00	2049-10-15 00:00:00	✓	0	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>
512	TEST LOYALTY POINTS	2019-11-28 11:38:30	2048-11-28 00:00:00	✓	50	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>
120	Wheel of fortune - ilipstick F29392	2017-07-01 00:00:00	2047-07-11 00:00:00	✓	50	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>
123	Wheel of fortune - wsurpr	2017-07-01 00:00:00	2047-07-11 00:00:00	✓	50	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>
122	Wheel of fortune - discount 200	2017-07-01 00:00:00	2047-07-11 00:00:00	✓	50	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>
18	SLV199	2016-11-01 00:00:00	2046-12-31 23:59:59	✓	48	<a href="#">Edit</a> <a href="#">Duplicate</a> <a href="#">View</a> <a href="#">Delete</a>

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## / Filters section

The **Filters** section allows sorting of the rules in the promotion module, based on the available filters. Below you will find a description of each filter.



Visualization of the filters tab in the rules / list

- **Is active?** - Defines the activity date of the visible list of rules. By default, "**Yes**" is selected.
- **Alt shop** - Defines to which alt shop, you want to limit the list of rules.

After defining the above filters, select the **Apply Filters** button to get a list of rules according to the applied filters.

# / Rules list section

The **Rules list** section allows organizing the filtered rules, as well as editing, duplicating, and deleting the desired rules.

Below you will find a description of all possible actions you can perform in the rules list section.

Visualization of the Rules / list tab in the Rules / list.

- Select the **Show X entries(1)** field to set the number of rules, displayed on one page (min 10 / max 100).
- The names of the columns **(2)** that contain information about target rules. Each column is susceptible to sorting. To sort the records, click on the title of the column in question.
  - **ID** - Internal ID of the rule.
  - **Name** - Name of the rule.
  - **Start / end date** - Range of dates where the rule is active.
  - **Is active?** - Activity status of the rule.
  - **Sort order** - Sort order of the rule. Sort order defines the order in which the rules will be applied in the customer cart, starting from 1.
  - **Actions** - List of buttons with possible actions that can be done to the desired rule:
    - **Edit** - Edit desired rule. Editing has exactly the same actions as adding a new rule, so the list of actions can be looked up in [Adding a new rule](#) chapter.

- **Duplicate** - Duplicates the rules with all their properties and content. By default, duplicates are **inactive**.
  - **View** - Allows to view the content of the rule without the ability to edit any fields in it.
  - **Delete** - Deletes the rule without the ability to restore it
  - Select the **Deactivate expired rules button (3)** to set the **is active?** status on all the rules that have **start / end date** range outside the current date.
  - Select the **Add list (4)** button to go to the adding the rule. You can learn how to add a rule in the [Adding a new rule](#) chapter.
  - **Search box (5)** where you can search for desired rule by its name.
  - **Page buttons (6)**, which allows user to change the page of currently viewed rules.
- 

## / Adding a new rule

**Add** button allows users to create a new promotion rule, which can be configured to very specific needs.

Below, you will find a description of all possible actions you can perform while creating a new rule.

⚙️ Rule

**General**

Name \*

Rule code

JOY club member discount percentage  Required for ETD rules

Description \*

Rule type \* Standard ▾

Start date \*

End date \*

Is active? ON III

Sort order \*

Alt shops

<p>Available</p> <input style="width: 100%;" type="text"/> <ul style="list-style-type: none"> <li>Altshop 2for1</li> <li>Altshop AMBRE NOIR</li> <li>Altshop BALSAM</li> <li>Altshop CASCADE</li> <li>Altshop CUE</li> <li>Altshop Hammam</li> <li>Altshop KASKADA</li> <li>Altshop MDB</li> </ul>	<input type="button" value="»"/> <input type="button" value="▶"/> <input type="button" value="◀"/> <input type="button" value="«"/>	<p>Selected</p> <input style="width: 100%; height: 30px;" type="text"/>
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Use shift and control keys to select multiple items

⚠️ Conditions (drag&drop + to change order)

Order value (catalog prices with P ▾)

>= ▾

Fixed percentage discount (1 cheapest, ▾)

*Visualization of the adding of the new rule.*

- **Name** - Internal name of the promotion rule.
- **Rule code** - Value that is visible in the API. This value doesn't change anything, how the selected rule works on the website.
- **JOY club member discount percentage** - Value sent to JOY at the order line level. This value doesn't change anything, how the selected rule works on the website.
- **Description** - Description of the promotion rule. This field is visible to the customer if the action "**Show description**" is assigned to the rule.
- **Rule type** - Type of the rule. There are two types to choose from:
  - **Standard** - standard rule type that doesn't make any specific changes. This is the default type that should be used in most cases.
  - **ETD** - is used for backward analytics of ETD (End of ticket discount) discounts and how many of them were added. Selecting this type requires **JOY club member discount percentage** to be filled.
- **Start / end date** - Range of dates where the rule is active.
- **Is active?** - Activity status of the rule.
- **Sort order** - Sort order of the rule. Sort order defines the order in which the rules will be applied in the customer cart, starting from 1.
- **Altshops** - List of altshops where the rule will be active. You can assign the altshop by selecting them from the list on the left side, and pressing the arrow buttons. The double arrow button will move all the altshops
- **Conditions** - In the conditions field you can assign created conditions to the rule, assign operators to them, and the values. It is possible to change the order of the conditions using the arrows on the left side of the condition. Additionally, you are able to create a new condition from this window using the "**Create new condition**" button **(1)** and edit existing, selected conditions using the "**Edit**" button **(2)** next to the desired condition. At the bottom of the conditions list you will find brackets and logic connectors. They can be used to create more complicated promotions
  - **Brackets** - Brackets can be used with logic connectors to separate certain conditions, and run them together. For example, conditions can look like: **X or {Z and Y}**, where **X** condition will run the promotion **OR** combination of **Z AND Y**.
  - **Logic connectors** - Logic connectors allow you to create complicated promotions where multiple conditions must be fulfilled by using **AND** connector, or to select that the rule will be activated by multiple, independent conditions using the **OR** connector.
- **Actions** - In the actions field, you can select multiple actions from the list of available ones. Actions will run, whenever selected conditions are met. You are additionally able to create a new action from this window using the "**Create new action**" button **(3)** and edit existing, selected action using the "**Edit**" button **(4)** next to the desired action.

Condition x

**General**

Type \*

Name \*

Description \*

Parameters

Is active?

*Visualization of the condition creating window*

Action
x

---

Type \* v

Discount the most expensive product

---

Name \*

.Fixed value discount (1 most expensive, from catalog prices)

---

Description \*

.Fixed value discount (1 most expensive, from catalog prices)

---

Parameters

```

1 v {
2   "prices": "catalog",
3   "type": "amount"
4 }
```

Discounts only the most expensive products.  
Parameters:

- type: percentage (default) / amount - value of discount is percentage or amount to remove from order value?
- prices: "promotion" (default) or "catalog" (use one of values) - define which product price (catalog or promotion) is to be granted a discount
- use\_default\_excluded\_list: TRUE (default) / FALSE - use global excluded SKU list
- include\_paid\_gifts: FALSE (default) / TRUE - apply discount also to paid gifts
- exclude\_products: array, f.x. ["12345","12346"] - list of SKUs which should be excluded from this discount. You can use "green\_point\_flag", "bestseller\_flag", "limited\_edition\_flag", "set\_flag" and "outlet\_flag" as SKU which will include all SKUs with selected flag into excluded list. F.x. ["green\_point\_flag", "set\_flag", "01234"].
- allowed\_products: array, f.x. ["12345","12346"] - list of SKU which CAN be discounted, it disabled excluded products settings (only products from this list can be discounted)
- quantity\_limit (default 1): integer - quantity which should be discounted. It can be 3 of 5 pieces of the most expensive product or 3 most expensive products (every with 1 pcs) depending on cart.
- discount\_every\_x\_product (default 1): integer - number that will determine how many eligible products should be in cart before discounting next product.

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Is active?

Save
Cancel

*Visualization of the action editing window*

**i Remember**

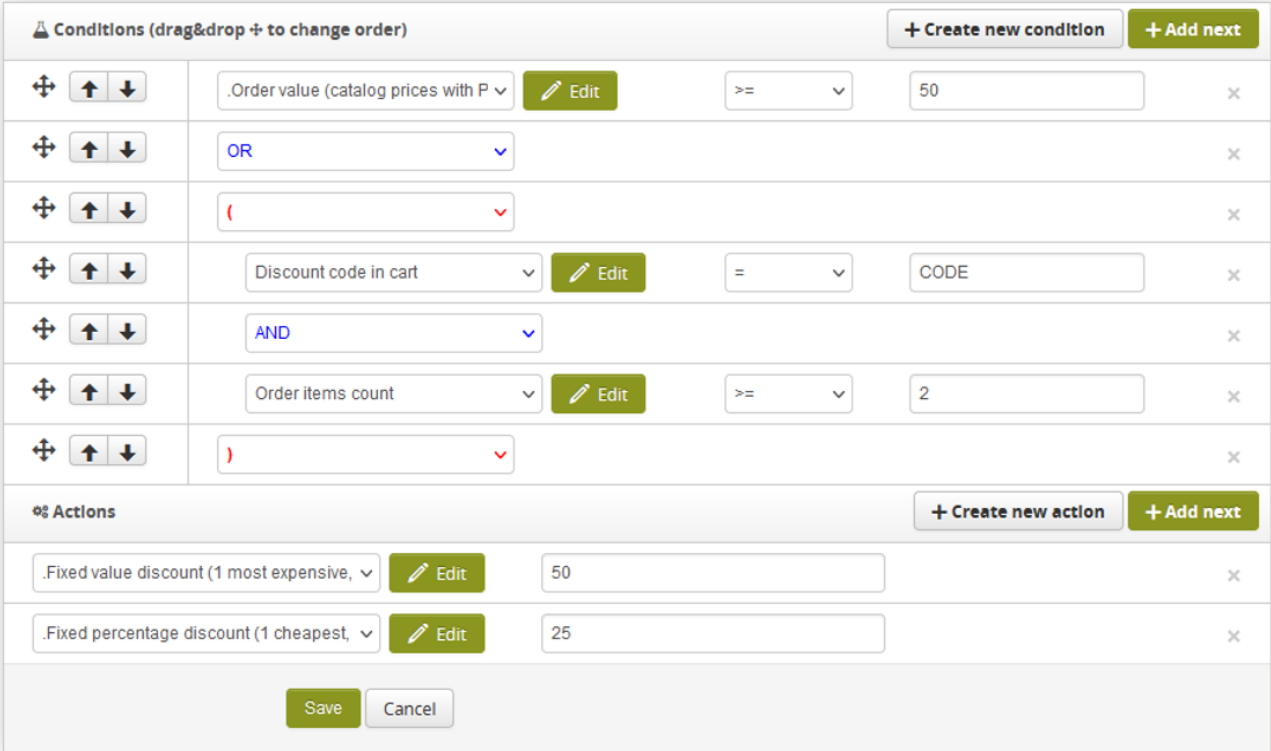
You can learn about promotion conditions in the [Conditions](#) article.

**i Remember**

You can learn about promotion actions in the [Actions](#) article.

In the example below, you can see a promotion with:

- Conditions that need to be fulfilled: Order value (catalog price) more or equal 50 euro **OR** { Discount code in basket = CODE **AND** Order items count more or equal 2 }.
- If the conditions are met, the customer will receive 50 euro discount on the most expensive product and 25% discount on the cheapest one.



The screenshot displays a configuration interface for a promotion rule, divided into two main sections: Conditions and Actions.

**Conditions Section:**

- Header: "Conditions (drag&drop + to change order)" with buttons for "+ Create new condition" and "+ Add next".
- Condition 1: ".Order value (catalog prices with P" with an "Edit" button, operator ">=", and value "50".
- Logic: "OR" operator.
- Condition 2: "(" operator.
- Condition 3: "Discount code in cart" with an "Edit" button, operator "=", and value "CODE".
- Logic: "AND" operator.
- Condition 4: "Order items count" with an "Edit" button, operator ">=", and value "2".
- Condition 5: ")" operator.

**Actions Section:**

- Header: "% Actions" with buttons for "+ Create new action" and "+ Add next".
- Action 1: ".Fixed value discount (1 most expensive," with an "Edit" button and value "50".
- Action 2: ".Fixed percentage discount (1 cheapest," with an "Edit" button and value "25".

At the bottom of the configuration area are "Save" and "Cancel" buttons.

Visualization of the example promotion rule configuration

Revision #2

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